

ESCP  
EUROPE  
BUSINESS SCHOOL



1819  
2019  
BICENTENARY

BERLIN  
LONDON  
MADRID  
PARIS  
TURIN  
WARSAW

# Bachelor in Management (BSc)

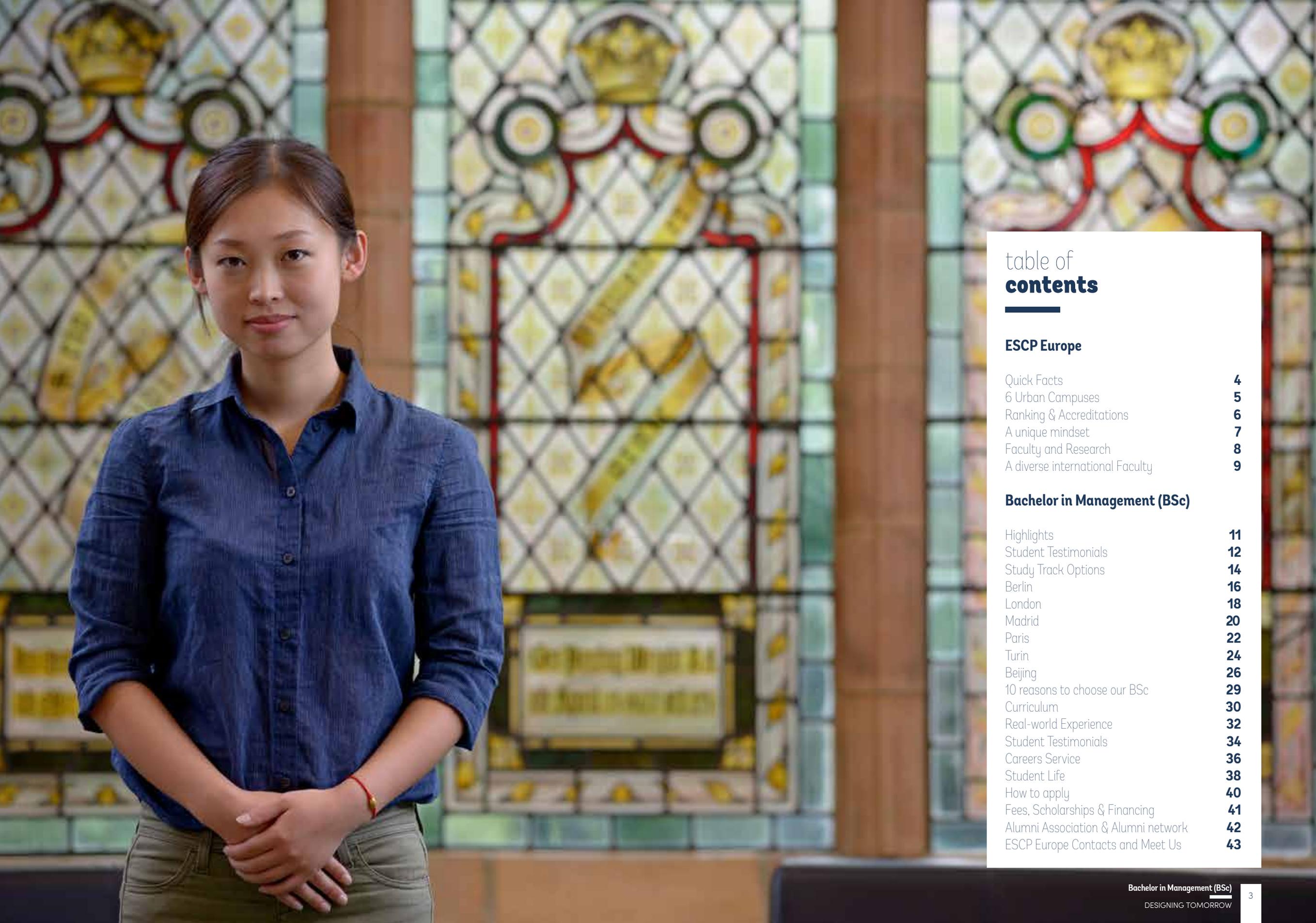
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CCI PARIS ILE-DE-FRANCE



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## ESCP Europe quick facts

**6** urban  
campuses

**3** international  
accreditations AACSB  
EQUIS and AMBA

**130**  
academic alliances in  
Europe and the World

**5,000**  
managers and  
executives  
in executive training  
each year

The World's  
**1<sup>ST</sup>**  
Business School  
(est. 1819)

A full **portfolio**  
Bachelor, Masters,  
MBAs, PhDs and  
Executive  
Education

**55,000**  
alumni in  
150 countries  
worldwide

**150**  
research-active  
professors

**5,000+**  
students representing  
**100**  
nationalities

**90** affiliate professors,  
**40** visiting professors,  
over **800** practitioners  
and experts

## ESCP Europe 6 urban campuses



### BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.



### LONDON

Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building.



### PARIS République & Montparnasse

The Paris sites are conveniently located in the centre of the city. They enjoy easy access to all of the capital's major business districts.



### MADRID

Located only a couple of metres away from the National Park of Monte de El Pardo, the Madrid campus is an ideal place for students to focus on their professional development.



### WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.



### TURIN

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

# ESCP Europe 2018 rankings & accreditations

Worldwide *Financial Times*

**#2**  
Master  
in Finance

**#11**  
Executive  
MBA

**#5**  
Master in  
Management

**#11**  
European Business  
Schools

## Accreditations



ESCP Europe is among the 1% of business schools worldwide to be triple-accredited.

# ESCP Europe a unique mindset



**Prof. Frank Bournois**  
Executive President & Dean of ESCP Europe

### Our mission: to inspire and educate tomorrow's international business leaders

To make an impact on the world, it is necessary for tomorrow's business leaders to develop an **analytical** mindset, a **creative and smart** problem-solving approach, and **intercultural**-based understanding of management in international companies and institutions.

Established in 1819, ESCP Europe is the oldest business school in the world. With its **six urban campuses** in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe is rooted in the credo of a Europe open to the world: developing and delivering **multidisciplinary** teaching content, designing **systematic multicampus academic paths** in all programmes, and remaining faithful to its **humanistic** values.

Our unique multicampus positioning confers us the know-how to recruit **excellent students from all continents**, no matter their background, to collaborate with the **most innovative and dynamic international companies** and to develop partnerships with the **most influential academic institutions**: business, engineering, diplomatic or design schools, extending the School's reach from European to worldwide.

The School's **55,000-strong alumni** network includes influential members representing 200 nationalities.

**ESCP Europe trains international leaders to design the world of tomorrow.**



**Prof. Léon Laulusa**  
Executive Vice President  
Dean for Academic & International Affairs



**Prof. Fabrizio Zerbini**  
Associate Dean  
Bachelor in Management (BSc)



**Marion Leparmentier**  
Director of Studies Europe  
Bachelor in Management (BSc)

For outstanding students, ESCP Europe's BSc programme offers a unique opportunity to study Management, along with Liberal Arts and Languages and empowers students' talent in quantitative and more literary disciplines. This unique combination makes our Bachelor in Management a challenging, distinctive and very exciting programme.

The active learning pedagogy and multinational teamwork, along with the soft skill workshops, prepare students for their future international careers, and our interactive digital and classroom learning environment allows students to exchange with passionate professors across three countries over the course of their studies.

A diverse  
cutting-edge  
Faculty

**150**

full-time Faculty members  
working across  
the 6 campuses

**130**

affiliate and  
visiting professors

**800+**

working professionals,  
with long experience  
and strong expertise in their fields

“To achieve its mission, ESCP Europe is endowed with a unique, extraordinarily talented and international faculty, representing over 20 nationalities, across our European campuses. Research at ESCP Europe not only gives rise to **publications in top academic journals** but also contributes to **nurturing our stakeholders and audience**: business practitioners, students, European community and society. ESCP Europe develops close **links with the corporate world** through its Chairs, Professorships, Research Centres, and Institutes, allowing **research and business to enrich and extend each other.**”



**Prof. Valérie Moatti**  
Dean of Faculty



**Prof. Pramuan Bunkanwanicha**  
Associate Dean for Research

## A diverse international Faculty

The ESCP Europe Faculty endeavours to inspire students and help them take their first step towards an ambitious and exciting international career in today's diverse, multicultural business world.



**Prof. Dr. Marion Festing**  
HRM and Intercultural Leadership  
**BERLIN CAMPUS**

“The study of management in mixed groups at different campuses allows students to experience and practice cultural diversity, sharpen their international profile and prepare for the demands of a globalised economy.”



**Prof. Philippe Zarlovski**  
Management Control  
**PARIS CAMPUS**

“Students are ESCP Europe's wealth. The diversity of their backgrounds together with their commitment to their studies make each course an original learning experience that prepares them to take on responsibilities in a fast-changing and complex world.”



**Prof. Terence Tse**  
Finance  
**LONDON CAMPUS**

“Combining students' abilities to grasp and apply the concepts, with their maturity as well as their diverse cultural and business backgrounds, the grand result is a recipe that guarantees wonderful class discussions and a superb preparation for their future careers.”



**Prof. Chiara Succi**  
Organisational Behaviour  
**TURIN CAMPUS**

“Every time I teach ESCP Europe students, I learn something new. Their varied backgrounds, cultures and experiences allow discussions to cover many different points of view and deeply explore the content.”



**Prof. Lorena Blasco-Arcas**  
Marketing  
**MADRID CAMPUS**

“Multiculturalism, humanistic values and learning by doing define the ESCP Europe experience, the perfect combination to prepare our students for the societal and businesses demands of the future.”



**Prof. Grzegorz Mazurek**  
Marketing  
**WARSAW CAMPUS**

“ESCP Europe with its history and pan-European perspective is associated not only with a high quality of teaching, superb knowledge and unique skills, but an amazing mixture of intercultural values which can be simply defined as the 'ESCP Europe experience' – students are aware of that, appreciate it and take the most from it.”

ESCP Europe's research mission: Impactful Research for Europe



## Bachelor in Management (BSc)

*3 years  
3 countries  
3 languages*



### Kaiyu Xu

Class of 2020, China

"ESCP Europe is the only school which can provide me with an incredible 3-year international experience. It also gives me a chance to meet people from everywhere in the world and enlarge my network of contacts which is definitely very important for my future"

## Bachelor in Management (BSc)

### highlights

- Study each year in a different European campus
- Option to study your first year with our partner, the prestigious Tsinghua University, in Beijing
- Gain or improve proficiency in an additional two languages
- Study entirely in English or have some classes in French/German/Spanish
- Targeted at high-profile students interested in top international careers
- Unique interdisciplinary programme combining management, liberal arts and languages
- Compulsory internships, social impact projects and personal development workshops
- Bachelor of Science in Management programme following international standards. Visa (Bac+3) of the French Ministry of Higher Education Research and Innovation (MESRI) in France
- Apply via Direct online application, UCAS (UK) or Common App (US)

**3**

year programme

**6**

possible urban campus locations

**50**

different nationalities studying on the BSc

**100**

nationalities across all of the ESCP Europe's programmes

## ESCP Europe student testimonials



### Estevan Vilar

Class of 2018, Switzerland

*"I can say that I really enjoyed studying at ESCP Europe. Students and teachers come from all over the world which is amazing to develop our intercultural skills. I loved changing countries/campuses each year and my first year living in London was an unforgettable experience."*



### Aylin Bechert

Class of 2018, Germany

*"I am very happy with my university choice! Being a student here allows me to experience great cities, while having a quality education. I get to work every day with students from all over the world! I have no doubt that I will have great career chances thanks to ESCP Europe."*



### Maximilian Krick

Class of 2018, Germany

*"The BSc has taught me a lot about project management where multiple cultures and distinct individuals are involved. These skills will be of great value in my international career in a globalised world, no matter what, no matter where. Moreover, your fellow students and the professors provide you with the high spirit that nothing is impossible and inspire you with their achievements."*



### Chiara Bimbatti

Class of 2020, Italy

*"I chose to study the BSc at ESCP Europe because it is the only programme that merges the study of economics, with social studies and foreign languages. It also gives the opportunity of traveling and grasping the cultural differences of many European cities."*



### Erik Olsen

Class of 2018, Norway

*"I chose ESCP Europe because it has a strong reputation being the first business school in the world, triple accredited and top ranked. I did an internship with a start-up company, which was a fantastic opportunity to put into practice the skills that I have already acquired with ESCP Europe. I am getting the knowledge and skills I need to be successful."*



### Shaan Legros

Class of 2019, USA

*"The best thing about the programme is my classmates, they're from a range of backgrounds and everyone is ambitious and hardworking with the drive to succeed. I like to know, when I graduate, I'll stand out from the crowd."*



### Fabia Frinken

Class of 2018, Germany

*"I chose the Bachelor in Management because it offers a broad academic foundation which can open many doors. The variety of subjects allows me to find my area of interest and facilitates specialisation at a later time. What I like in particular is the opportunity to study in three different countries. I believe this programme was the best for my future career."*

# study track **options**

Live and learn in three different countries over three years.

Each academic year, you will have the opportunity to study at one of our urban European campuses in either London, Paris, Madrid, Turin or Berlin; or to study your first year with our partner institution, Tsinghua University, in Beijing. This gives you the unparalleled student experience of living and studying in different countries and cultures without having to compromise on academic excellence.

Students must study in a different campus each year of the programme.

Year  
**1**

**London Paris Beijing**

Language requirements: Paris and London (English)  
Beijing (English and Chinese level equivalent to HSK 1)



Year  
**2**

**Madrid Paris Turin**

Language requirements: Madrid (English and Spanish),  
Paris (English and French), Turin (English)

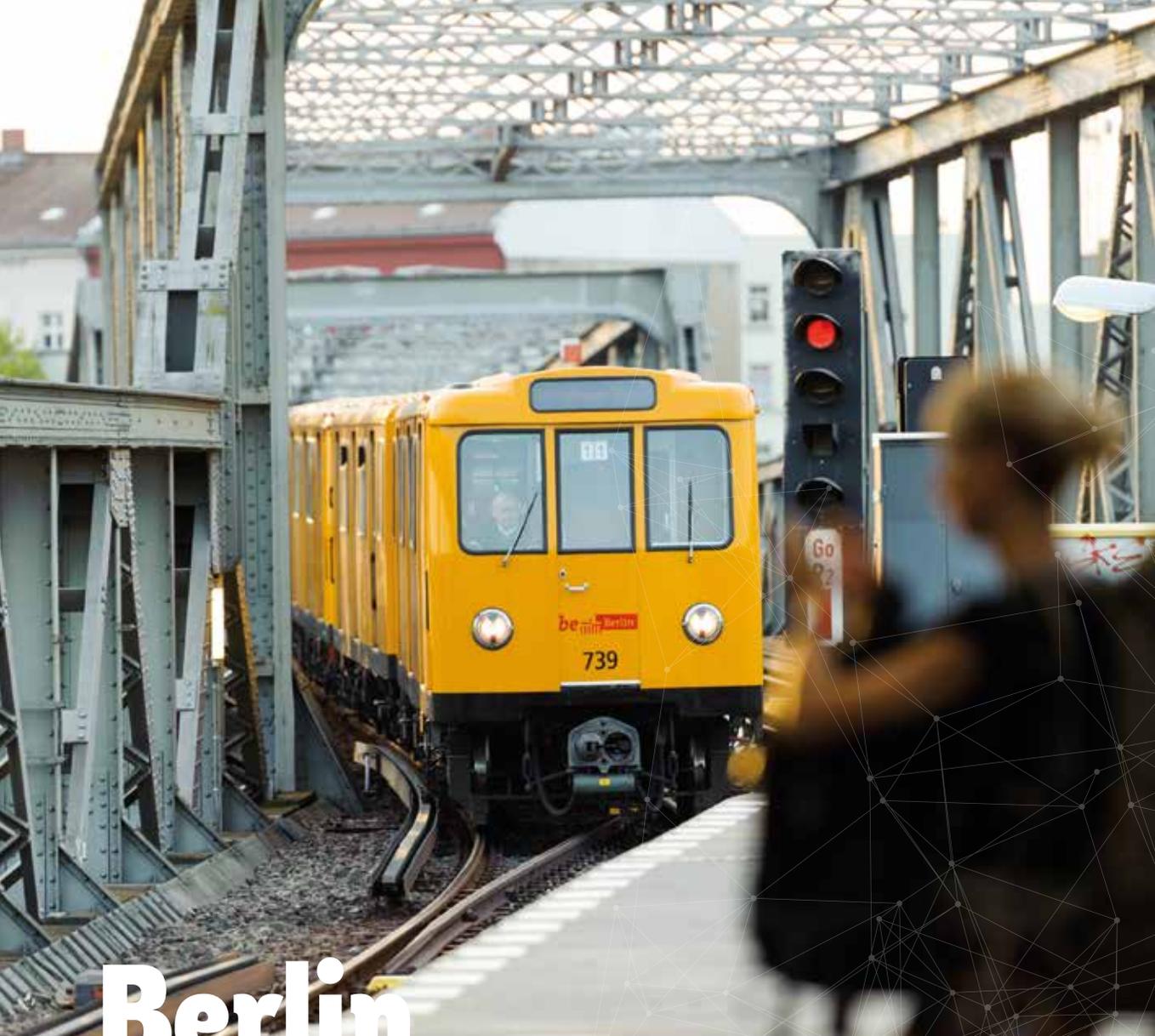


Year  
**3**

**Berlin Paris**

Language Requirements:  
Berlin (English with optional classes in German)  
Paris (French): Work and Study track





# Berlin

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## Study in Berlin, one of the most innovative and creative cities.



**Prof. Dr. Markus Bick**  
BSc Academic Director  
**BERLIN CAMPUS**

### City of Berlin

With its unique history and culture, the German capital has become a symbol for both European life and international outlook – and is of course famous for its diverse economy. With its 3.5 million inhabitants and around 40,000 more coming every year, Berlin is a fast-growing city which offers a high quality of life at a relatively low cost of living.

### Cultural Variety

Berlin is a multicultural city with more than 180 different nationalities represented. They shape the character of the city, imbuing it with cultural flair and variety. Many global players also have a subsidiary in Berlin, including Google, Amazon, EY, PwC, Siemens, Bombardier Transportation and Total S.A.

### The Economic Factor

Berlin is characterised by a rich multifaceted economic structure, from industrial companies with a long tradition and strong medium-sized companies to a very dynamic services sector, as well as innovative IT and high-tech companies. Today, Berlin is especially known for its vibrant start-up culture, and for its creative industry; it has become an important media centre.

### Lifestyle

People value Berlin for its pulsating scene and night life as well as for its spacious parks and bohemian quarters. They enjoy its numerous beer gardens and savour the wide variety of restaurants, coffee shops, markets, museums, theatres and concert halls.

### The Campus

ESCP Europe's Berlin campus is located near one of the historical centrepieces of the city, the Charlottenburg Palace. Throughout the year, there are events and conferences on the latest business issues. ESCP Europe is a state-recognised university in Germany.



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# London

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**London,**  
**a truly**  
**multicultural**  
**experience**  
**in the heart**  
**of a vibrant city.**



**Prof. Panagiotis Dontis Charitos**  
BSc Academic Director  
**LONDON CAMPUS**

### International Social Scene

ESCP Europe is a unique school that attracts students and academics representing more than 100 nationalities to our London campus. Students live and study in an exciting and vibrant city in the centre of a truly multicultural environment.

### The Location and Campus

Located in West Hampstead in north-west London, ESCP Europe's UK campus offers students state-of-the-art facilities in a traditional Victorian building. The bright city lights and the business community are only a tube ride away, while the fashionable area of West Hampstead offers a broad cultural experience away from the hustle and bustle of inner-city life.

### Career Opportunities

Students benefit from our strong connections in major industries, and we play an essential role in our students' lives by expanding and nurturing the skills vital for their future careers.



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London Recruitment Coordinator

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# Madrid

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**Cosmopolitan,  
sophisticated,  
bustling,  
energetic,  
vibrant:  
Madrid  
is full of energy  
as only a capital  
city can be.**



**Prof. Alejandro Ruiz**  
BSc Academic Director  
**MADRID CAMPUS**

From Puerta del Sol and the Plaza Mayor to the Plaza de España, Malasaña, Chueca and the Bernabeu football stadium, it's not just the sheer size of Madrid that makes stir - it's the madrileño attitude: a love of socialising, cultural flare, and the warmth of its people. Every corner you turn reveals something to surprise and delight you.

## International Environment

Madrid is home to some of the best business schools in the world, offering a diverse and international community that provides a chance to study alongside students from around the world. It is also one of the most affordable cities for students in Europe.

## Launch your Career

Known as a hub of industry and innovation, the Spanish capital is one of the leading financial centres in Europe, offering great opportunities for students to establish professional contacts and gain relevant experience. At ESCP Europe we strive to keep pace with the changing demands and trends of the economy, embracing new technologies and innovation to meet the needs of both students and future employers. Our aim is to enhance employability. We work with top-notch companies like Deloitte, EY, PwC, Ferrovial and Accenture, among many others. We are committed to offering our students the best internships, and our partner companies the most talented trainees.

## The Campus

Located only a couple of metres away from the National Park of Monte de El Pardo, the Madrid campus is inside the M-30 urban ring and very well connected with the city centre. It is an ideal place for students to focus on their studies and professional development.

A short bus ride will take you to the city centre to enjoy everything a capital like Madrid has to offer.



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# Paris

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**Prof. Vanessa Strauss-Kahn**  
BSc Academic Director  
**PARIS CAMPUS**

## A Legendary City

Legendary capital of fashion, business incubator and number one tourist destination worldwide, Paris is defined both by innovation and tradition. The city is a constant invitation to discover its monuments. With architecture, museums, gastronomy, theatres, fashion shows and trendy shops, Paris offers a huge array of attractions.

## An Attractive Place to Study

Many fairs, trade shows, international congresses and events are held in Paris. The campus is literally at the crossroads of new economic and societal trends shaping the future of the French capital.

## A Key Location to Launch your Career

Paris offers a global economic environment to international companies as well as to smaller ones. Entrepreneurial spirit is encouraged by the facilities and extensive network of connections offered. The Paris campus is an active player with its incubator and hub for student start-ups.

## La Défense, a Major Business Hub

La Défense is the first European business district and home to more than 2,500 companies. It provides extensive career opportunities for ESCP Europe graduates.

# Paris: where history meets innovation for an unforgettable experience.

## One Campus - Two Sites

The République site is situated downtown in the 11th arrondissement, in the heart of Paris. Steeped in nearly two hundred years of history, it is the largest of the six campuses and hosts the largest number of Faculty and students. The building is classified as a historical monument. With extensive campus facilities, a strong sense of school spirit and community prevails. The Montparnasse site has modern infrastructures and is fully equipped to offer students and executive education participants a memorable experience.



**Martine Terradot** (French Speaking)  
Paris Recruitment Coordinator

**Johan Vango** (English Speaking)  
Paris Recruitment Coordinator

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# Turin

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## Why **Turin** should be the next step in your postgraduate training and career.



**Prof. Chiara Succi**  
BSc Academic Director  
**TURIN CAMPUS**

### Dynamic

Turin is the dynamic and attractive capital of Piedmont. It's a lively city that knows how to renew itself and look to the future. It has become a fresh, smart, modern and open-minded hub of all that is European.

### Internationally Appealing

Turin attracts many international students by offering a wide range of higher education opportunities, schools and universities among the most prestigious in the world.

### Business Centre

The territory is the cradle of many important Italian companies, such as Accenture, Avio, Caffarel, Comau, Ferrero, Intesa Sanpaolo, Lavazza, Martini & Rossi, Reply, Robe di Kappa, Unicredit, all of which (among many others) are available to recruit our students.

### Italian Lifestyle

Turin has plenty of exciting places to visit and hosts lots of events and international cinema, art and music festivals. The city has a rich culture and history, and is renowned for its palaces, art galleries, restaurants, churches, theatres, libraries, squares, gardens, museums and other venues. All this makes it one of the world's top "Places to Go" (according to the New York Times).

### The Affordable Choice

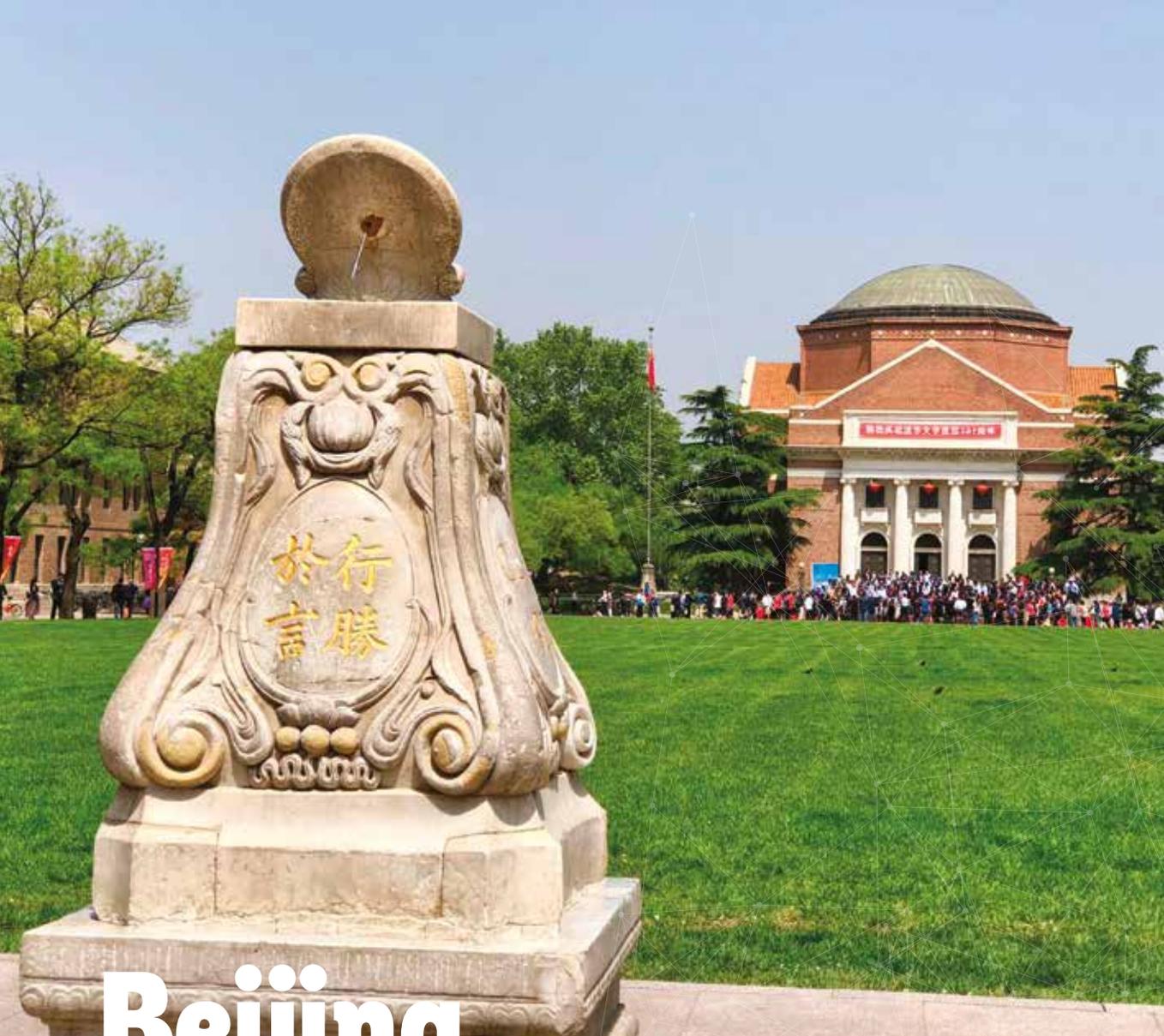
Compared to other Italian and European cities, in terms of cost of living and access services, Turin is not only an enjoyable city, but also a worthwhile choice from an economic point of view.

### The Campus

The Campus is located within the University of Economics of Turin. The Turin campus has strong relationships with a number of Italian and international companies that contribute to its governance.



**Cecile Marquet**  
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# Beijing

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**Prof. Kejin Zhao**  
Academic Director

**PARTNER BEIJING CAMPUS**  
Associate Dean  
School of Social Sciences – Tsinghua University

## The Past and the Present

Beijing is one of the first cities recognised as a National Historically and Culturally Notable City in China, with the largest number of UNESCO World Heritage Sites. The city's history of more than three thousand years has nurtured many famous places of interest such as the Forbidden City, the Temple of Heaven, the Badaling section of the Great Wall, and the Summer Palace.

## A Strong Academic Tradition

Tsinghua University's undergraduate education inherits the educational concept of "cultivating talents with sound character to serve the country and society" and establishes a "three-in-one" educational model of shaping value, cultivating capacity and transferring knowledge. Tsinghua has a world-class educational and teaching system, with Chinese characteristics and a distinctive Tsinghua style. By constructing a research-based undergraduate teaching system, optimising undergraduate training plans, building quality courses, and continuously improving the quality of teaching, the diverse students are able to grow into high quality creative talents.

## Campus

The School of Social Sciences of Tsinghua University was established in 2012, but its history is long and its contributions are far-reaching.

# An ancient cultural capital with a long history, integrating technology with internationalisation - Beijing

Since the establishment of Tsinghua University, the existing disciplines of the social sciences gathered a large number of significant and talented scholars who have made great contributions to the progress and development of Chinese society. Following the tradition and transformation of the social sciences in Tsinghua University since the 1920s, the institution's social science programmes have improved significantly, becoming a key global academic centre.



**Cecile Marquet**  
Turin Recruitment Coordinator  
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## The Bachelor in Management (BSc)

The Bachelor in Management (BSc) is a three-year general management programme that embraces an interdisciplinary approach. This will give you the unique opportunity to study management alongside training in languages, liberal arts and personal development.

You will spend your time at a different ESCP Europe campus each year, experiencing living and studying in different countries and cultures without having to compromise on academic excellence. Indeed different cultures and languages are integral to this “3 years – 3 countries” experience and students also gain the advantage of increasing their proficiency in an additional two languages by the conclusion of the programme.

We believe theory is nothing without practice and students will benefit from our extensive network of companies and organisations by working on real-life case studies, company projects, extensive group work and compulsory internships.

### programme objectives

- Challenge yourself intellectually and acquire skills for a top international career.
- Get to know and understand diverse cultures, management contexts and approaches.
- Learn management through an interdisciplinary approach and broaden your horizons through liberal arts and language modules.
- Obtain strong methodological training and develop your personal competencies.

### focus on learning languages

Languages form an important part of ESCP Europe's Bachelor in Management (BSc) with the aim being that all students have gained proficiency in an additional two languages upon graduation.

To make this possible, we provide in-class and digital language courses that are adapted to each student's level during the three years of the programme.

## 10 reasons to choose our BSc

### 2

focus on active learning

Small class size and high contact hours allowing for in-class interactivity and regular face-to-face time with high-profile, international faculty.

### 5

languages

Develop additional language skills that will set you apart as a graduate on the international market.

### 8

internships and social impact projects

Facilitated by our strong links with the corporate world, providing you with your first true professional experiences.

### 3

multinational teamwork

Whether physically on the same campus or not, you will work together in cross-campus teams providing valuable remote working experience.

### 6

real-life case studies & business simulations

Allow you to apply theory to practice.

### 9

development of 'soft skills'

Workshops and seminars improve your written competencies, communication and rhetoric skills and presentation techniques.

### 1

diverse & multinational

Our students come from all over the world, bringing a range of backgrounds, cultures and perspectives.

### 4

development of intercultural skills

Through working together with students of other cultures and studying in different countries.

### 7

thought-provoking collective projects

Trigger exciting initiatives, develop creativity and entrepreneurial spirit.

### 10

growth and independence

Studying each year in a different country will allow you to become more independent, self-reliant and adaptable. All important skills for future business leaders to have!

# curriculum

Designed for students who aspire to top international careers. During the course of this three-year, three-country programme, you will truly get to know and understand diverse cultures and approaches to management – both through your multi-campus travel and the experience of working with your international peers.

By the conclusion of the Bachelor, you will have acquired the necessary background and knowledge in management, economics, and law, complemented by the fundamentals of maths, accounting and statistics. All modules have been chosen to provide you with a solid foundation for a career in business across a range of different industry sectors and management domains.

The inclusion of liberal arts and humanities modules (e.g Psychology and Sociology) gives you a crucial understanding of business in a wider context, to think outside the box and develop different ways of thinking.

Combined with practical skills and projects, extensive group work, professional internships and a concluding thesis – the Bachelor in Management (BSc) will prepare you for the next steps in your career, be it in postgraduate study or graduate work opportunities.



## Year 1

**LONDON  
PARIS  
BEIJING**

### Management, Economics & Law Modules

- Introduction to European Business Administration and Organisations
- Financial and Managerial Accounting 1
- Micro-Economics
- European Institutions and Comparative Political Systems
- Fundamentals of Mathematics 1
- Statistics and Probability

### Liberal Arts & Humanities Modules

- Introduction to Psychology and Sociology
- International Relations and European & World History

### Languages & Personal Skills Modules

- Presentation, Discussion and Rhetoric Skills
- Computer Skills
- Languages

### Collective Projects, Internships

- Collective Project 1
- Internship – 8 weeks (optional)

60 ECTS

## Year 2

**MADRID  
PARIS  
TURIN**

### Management, Economics & Law Modules

- Finance
- Financial and Managerial Accounting 2
- Marketing
- Macro-Economics
- Contract and Business Law in Europe
- International and European Business Law and Taxation
- Fundamentals of Mathematics 2
- Advanced Statistical Methods

### Liberal Arts & Humanities Modules

- Key Scientific and Technological Issues in Business

### Languages & Personal Skills Modules

- Intercultural Skills
- Languages

### Collective Projects, Internships

- Collective Project 2
- Internship or Social Impact Project – 12 weeks

60 ECTS

## Year 3

**BERLIN  
PARIS**

### Management, Economics & Law Modules

- Strategy and International Management
- Operations Management and Business Information Systems
- CSR and Business Ethics
- Management Elective Courses
- International Economics

### Liberal Arts & Humanities Modules

- Liberal Arts Elective Courses

### Languages & Personal Skills Modules

- Academic Writing Skills
- Languages

### Collective Projects, Internships & Thesis

- Business Game
- Internship – 12 weeks
- Bachelor Thesis

60 ECTS

## Real-world experience

We believe that theory is nothing without practice. As an ESCP Europe student, you will gain valuable hands-on business management experience with a focus on working as a team, cross-cultural communication and applying your newly acquired knowledge to real-world situations.

## business games

Business Games are online simulations played by teams of students in order to compete in a virtual business environment. An exciting and relevant exercise, the aim being to introduce you to the complexity of business decision-making. Each team must make decisions relating to areas such as finance, marketing and operations. The best performing team wins the game and each team has the possibility to further their experience by participating in international competitions (e.g. Solvay Business Game and L'Oréal Brandstorm)

## internships and social impact projects

Internships and Social Impact Projects are the ultimate opportunity for you to put learned concepts and skills into practice in real business situations. These experiences are a crucial component of the BSc programme and are highly valued by potential employers. Instead of the second year Internship, students can opt to complete a Social Impact Project volunteering for a local charity or taking part in a humanitarian mission abroad. Social Impact Projects are particularly relevant for students interested in future work with not-for-profit organisations.

Thanks to ESCP Europe's strong links with the corporate world, students are offered internships across a range of sectors including Marketing & Communications, Banking & Finance, Consulting, Food & Beverage, Luxury Brands, E-commerce & IT, Automotive, Pharmaceuticals & Healthcare, Energy & Chemicals and NGOs.

## collective projects

Collective Projects offer students an opportunity to contribute to the life of their programme and campus, whilst acquiring practical managerial and leadership skills. At the beginning of each of your first two academic years, working in small teams, you will identify and plan the development of a project for the rest of the academic year. Projects can be varied in terms of their focus and may be linked with careers, social life, humanitarian aid or be more business/digital oriented. Students are encouraged to be creative.

## work and study track

Students studying in Paris in their final year will be studying on a work and study track. This involves students spending half of their time attending academic classes at ESCP Europe Paris campus and the other half working within a company based in Paris. This allows students to deepen their experience in the corporate world while finalising their studies.

Students completing the work and study track must be European citizens who can demonstrate a minimum of a C1 level (CEFR) in French.

## companies who recruit our graduates



## companies offering internships to ESCP Europe students



### Sophia Rosenhofer

Class of 2020, German

"Our collective project group consisted of six students in total, containing different nationalities such as French, Swedish, German and Italian. We had some initial challenges, as our team had lots of different ideas, but we finally worked together on a project to create a useful resource for new ESCP Europe students."



## Ellen Neschev

Class of 2018, Germany

*“The past three months of my internship at the US fashion company, Juicy Couture, have been an amazing experience! Not only did I have an insight into wholesale management and marketing and sales, but I also got to spend two intense and exciting weeks in market, during which we sold collections and even launched a new line. I can definitely recommend the ESCP Europe Careers Service to students for advice and support. Thanks to the Careers Service on the London campus, I got to know useful websites to look for internship opportunities, as well as receive great help to prepare myself for interviews and making the best out of my CV!”*

## Laurent Hoegl-Roy

Class of 2020, Swiss/French/German

*“During my first year as a Bachelor in Management student I managed to land an internship with Airbus! I felt well-prepared for my interviews, thanks to the Careers Office on the London Campus, and ultimately I was selected to do a three-month internship at Airbus Defence and Space in Lean Management and Process Optimisation. My internship was even better than I imagined it; I not only gained some new skills, but I also learned a lot about the industry. I got to meet people from a range of backgrounds and I think that my own background, along with the education I’m receiving from ESCP Europe, really helped me to connect with them and to be involved in more interesting tasks and experiences.”*



## careers service

Securing an internship during (or a job after) university is becoming increasingly competitive.

Recruitment processes are constantly evolving, focusing less on technical knowledge and more on assessing the applicant's ability to work in a team, their analytical thinking, organisational skills and leadership potential.

The BSc curriculum offers a number of personal or "soft" skills workshops to address areas such as presentation techniques and communication competencies. It is also essential that you have the opportunity to practice recruitment processes in anticipation of the real thing.

Throughout your time at ESCP Europe, you will receive the support and know-how of our specialised Careers Offices, which offer a full range of career-focused services and events.

The ESCP Europe Careers Service is located on each of our six ESCP Europe campuses. Their goal is to help you identify your professional objectives and assist you with the advice, data, and tools necessary to connect to companies.

### Career Coaching

Our Careers Service offers our students individual coaching to assist their career development, helping them identify their objective, apply for jobs, write their CVs, practice with mock interviews and through other relevant career training.

This service uses a variety of tools to accompany students in discovering career goals and aspirations, such as personality and logic tests in order to:

- Identify their strengths and weaknesses
- Help them reflect on a career plan
- Train with practical guides and tutorials
- Prepare for interviews

### Events

The Careers team host a range of events for students each year, which help them define and refine their career plans, obtain valuable information, and learn about different job opportunities internationally. These events include for instance:

- Career workshops
- Company visits, seminars, conferences, roundtables, and interviews with recruiters
- On-campus career fairs, both industry-specific and generalist, attracting over 130 companies each year
- Bootcamps on how to get recruited by leading companies in sectors like Consulting, Banking, Tech or Marketing

### Alumni

Building relationships and networks is essential. The ESCP Europe Alumni association, through its 55,000 active alumni in 150 countries, will help you build strong connections and gain valuable insight into companies and recruiters around the world.

Our Alumni are involved with the Careers Service by attending career events, networking events, offering mentorship, company presentations and industry boot camps.

## student life

A strong sense of school spirit and community is a defining characteristic of ESCP Europe. Involvement in extra-curricular activities and student associations is strongly encouraged; we consider it an essential part of personal well-being and professional development. Student life on each of the campuses is shaped by the initiatives and activities offered by some fifty clubs and associations which organise networking, and artistic and cultural events, political discussions, sports tournaments, social events, humanitarian activities, etc.

### Student life and associations

#### AGORA

AGORA, the student council elected by the students, plays an important role within the school. AGORA bridges the gap between the student body and the school administration, providing a forum to propose and discuss ideas concerning your life as a student at ESCP Europe.

#### Student Societies' Board (SSB)

Elected by the students, the SSB organises social events which encourage networking amongst different intakes and nationalities. The Board drives and coordinates the student societies present on all 6 campuses.

#### Sports clubs and activities

Sports activities have a long tradition at ESCP Europe, and the Paris campus alone offers around 30 different disciplines. London campus students have access to the various sporting facilities at City University, and the Torino campus organises an annual regatta, bringing together both students and alumni.

#### Call ON'U

A cross-campus organisation which prepares its yearly participation at the NMUN in New York City. Around 4,000 students from top universities worldwide embody diplomats and represent their country in various UN committees such as the Security Council or UNICEF. Members gain a unique experience in the spirit of European and international diplomatic relations.

#### ESCP Europe Consultancy, alias Junior Enterprise

A student-run business association which works with corporate clients across Europe on a wide range of business ventures. The association attracts business-minded individuals keen to pursue their personal development on genuine business projects.

### The ESCP Europe Regatta: Students and Alumni sail together

The ESCP Europe Regatta symbolises what ESCP Europe is all about. Once a year, students from all five campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multicampus school and to strengthen and broaden the group spirit key to the ESCP Europe community.

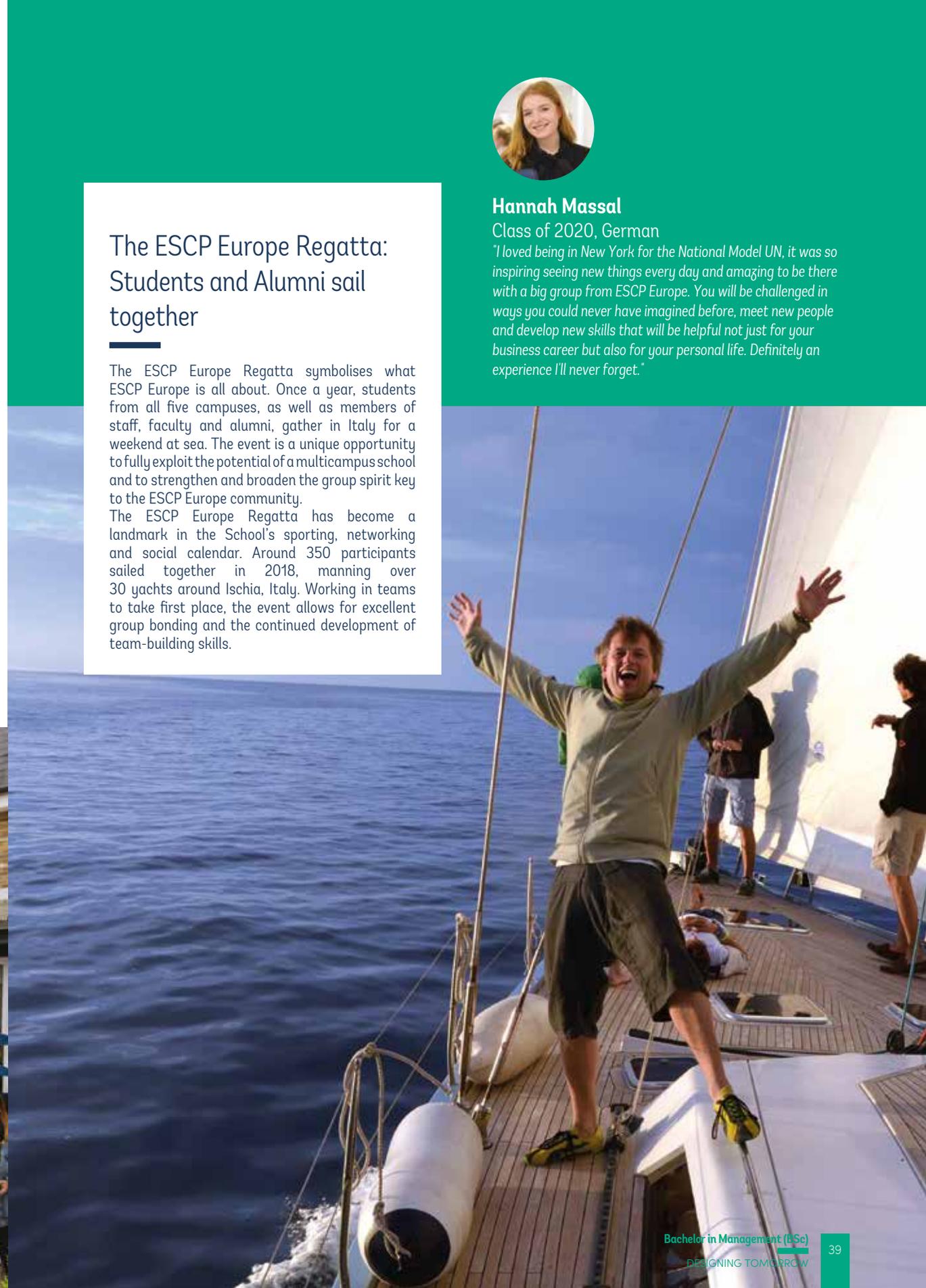
The ESCP Europe Regatta has become a landmark in the School's sporting, networking and social calendar. Around 350 participants sailed together in 2018, manning over 30 yachts around Ischia, Italy. Working in teams to take first place, the event allows for excellent group bonding and the continued development of team-building skills.



#### Hannah Massal

Class of 2020, German

*"I loved being in New York for the National Model UN, it was so inspiring seeing new things every day and amazing to be there with a big group from ESCP Europe. You will be challenged in ways you could never have imagined before, meet new people and develop new skills that will be helpful not just for your business career but also for your personal life. Definitely an experience I'll never forget."*



## how to apply

### STEP 1

#### complete your application

##### Option 1 Apply directly via our online application



##### You will need to include:

- Academic transcripts of last 3 years
- Secondary school examination certificates (if already held, or once received)
- Personal Statement in English
- Name and contact details of one academic referee
- English language test scores (if required) - IELTS 6.5 / TOEFL 90 / CAE 180
- CV/Resume
- Supporting documents for additional languages spoken
- Copy of ID/Passport

##### Option 2 Apply via UCAS



##### Go to [www.ucas.com](http://www.ucas.com)

- Institution Code: E79
- Course Code: N200
- Campus Code: M
- Students applying through UCAS will supply the documents as requested by UCAS. We will assess these documents and may require the additional information as per our direct application.

##### Option 3 Apply via Common App



##### Go to [www.commonapp.org](http://www.commonapp.org)

- Search for "ESCP Europe Business School"
- Students applying through Common App will supply the documents as requested by Common App. We will assess these documents and may require additional information as per our direct application.

### STEP 2

#### admission session

If your initial application is successful, you will be invited to attend an Admission Session.

The session involves:

- An alpha-numeric reasoning test (which can be waived in exceptional circumstances)
- An interview with two faculty members
- Whilst we prefer to meet students in person, distance interviews may be available.

### STEP 3

#### offer confirmations and scholarships

We will contact you with the result of your admission session.

If you have been successful at your Admission Session, you will be offered:

- A place (unconditional or conditional) on the programme with a deadline by which to respond
- Your track (e.g. 1st year: London / 2nd year: Turin / 3rd year: Berlin)
- Application to apply for a scholarship
- Once you have responded to your offer, you will receive official confirmation that you are enrolled in the Bachelor in Management (BSc) programme!

#### Visa requirements

Non-European Economic Area (EEA) and non-Swiss nationals will need a Visa to study in the UK or EU. ESCP Europe is able to sponsor students for their Visas and to provide the required Visa letter upon confirmation of enrolment. Please be aware you must refer to the relevant government website/s for updated Visa information. Unless officially exempted, non-EU/EEA students joining the Bachelor in Management programme starting in London, must have the IELTS for UK Visa and Immigration (UKVI IELTS) certificate in order to apply for the visa to study in the UK. Normal IELTS certificates will not be accepted by the Home Office.

For further details regarding Visas please contact:

**Mahlet Giorgis (UK)** - [visasupportlondon@escpeurope.eu](mailto:visasupportlondon@escpeurope.eu)  
or **Elena Potie (France)** - [studentaffairs@escpeurope.eu](mailto:studentaffairs@escpeurope.eu)

## fees, scholarships & financing

The ESCP Europe Scholarship Programme is designed to encourage students to apply irrespective of their financial situation. Scholarships usually cover 25% to 50% of the tuition fees and are based on a mix of criteria which include merit, diversity and financial need.

#### Applications for Scholarships

Students wishing to be considered for scholarships will be able to apply once they have been successfully admitted to the Bachelor in Management (BSc) programme. You will need to submit a completed scholarship form and financial information (evidence of household income), in addition to your previously supplied application documents. Admitted students applying for scholarships will be notified of the decision before being required to pay the deposit (which is due even if a scholarship is awarded).

#### September 2019 intake fees

Application fee €130

First registration fee €360

Tuition fees per academic year

€14,000 (EU)

€19,900 (Non EU)

To be eligible for European fees, you must be a European citizen holding a valid European passport.

For the Tsinghua track, tuition fees will be paid in RMB.

First year registration fee not covered by the scholarship. Application, tuition and registration fees may be subject to change.



#### Jacob Burgess

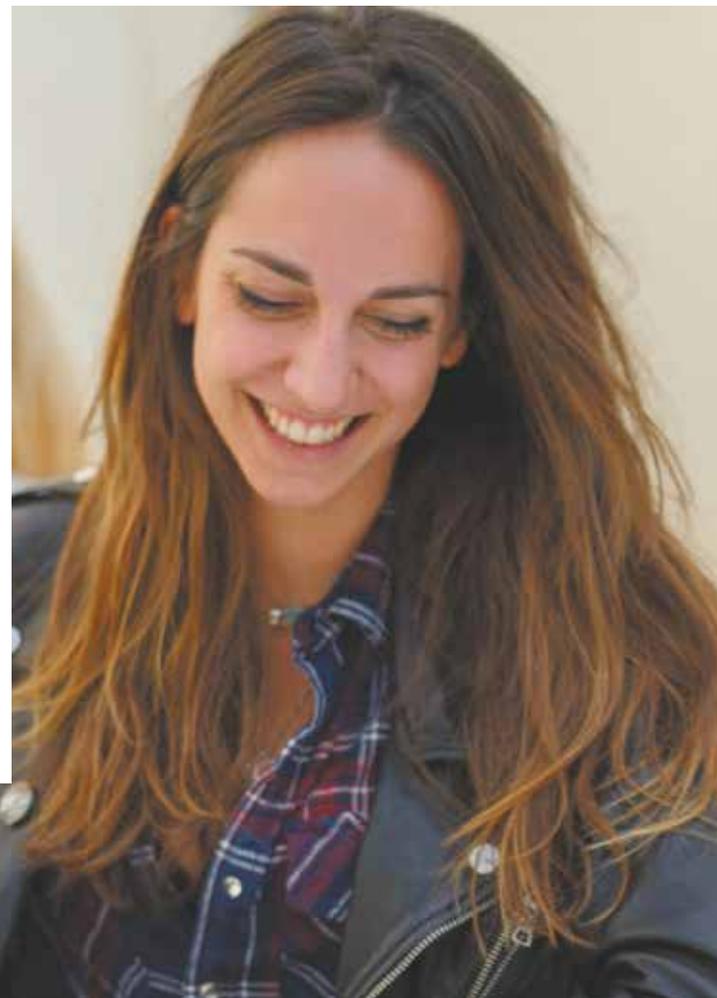
Class of 2021, Jamaican

"After successfully applying to ESCP Europe, I submitted a scholarship application. I was lucky enough to receive a 50% tuition fees scholarship. As a result, I am now able to focus on my studies without any additional pressures."

## alumni association & alumni network

ESCP Europe Alumni is an international and rich network of 55,000 members worldwide. ESCP Europe Alumni supports its members by boosting their career, developing their network and promoting the ESCP Europe brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Europe Alumni have access to 50,000 job opportunities per year.

Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.



## ESCP Europe contacts



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meet us  
**worldwide**

**ONLINE**  
**ON CAMPUS**  
**AT FAIRS**

Check our website [www.escpeurope.eu/programmes/bachelor](http://www.escpeurope.eu/programmes/bachelor)  
for dates and locations.



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# Bachelor in Management (BSc)

DESIGNING TOMORROW

ESCP Europe is among the  
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