

# PROGRAMME GRANDE ÉCOLE

## MASTER IN MANAGEMENT



UNFRAMED THINKING



European Business Schools  
Ranking 2018

# SUMMARY

<b>FOREWORD</b>	<b>3</b>
<b>RENNES SB LAUNCHES THE PROGRAMME GRANDE ÉCOLE REFORM</b>	<b>4</b>
<b>A 3-YEAR PROGRAMME</b>	<b>8</b>
<b>24 SPECIALISATIONS AVAILABLE</b>	<b>10</b>
<b>STUDENT EXPERIENCE</b>	<b>12</b>
<b>26 STUDENT ASSOCIATIONS PUNCTUATE STUDENT LIFE</b>	<b>14</b>
<b>INNOVATION AND ENTREPRENEURSHIP</b>	<b>15</b>
<b>BUSINESS REALITY</b>	<b>16</b>
<b>RENNES SB ALUMNI : A STRONG INTERNATIONAL NETWORK</b>	<b>19</b>
<b>AREAS OF EXCELLENCE</b>	<b>20</b>
<b>A MULTICULTURAL FACULTY</b>	<b>21</b>
<b>ADMISSION PROCEDURE</b>	<b>22</b>



# FOREWORD

“Rennes School of Business is considered to be the most international School of Management in France. With 95% of faculty members being non-French, more than 55% foreign students, 100% of the management courses taught in English and a network of more than 300 partner universities worldwide, Rennes School of Business gives you a unique opportunity to study in an international environment from the first year to graduation.

Rennes SB also aims to embody a new model of education that favours new ways of transferring knowledge: at Rennes School of Business, we believe that students also have knowledge which they can bring to their education, that learning is an endless process and that talents must come together to create the world of tomorrow.”



**BÉATRICE RABET**  
ASSOCIATE DEAN

“Starting in September 2019, the new Programme Grande École will begin, strengthening our ambition: turning our students into inspiring leaders for the world of tomorrow. More than ever this programme will help you to face the future and will allow you to develop outside of classic frameworks. The world is changing, and you are part of it!

The Programme Grande École reform guarantees you: management courses entirely in English; a double degree for all students (excluding work-study contracts); experience within an association (shared with international students); bilingual (multicultural) pathways!



**ÉLODIE HURÉ**  
DIRECTOR OF STUDIES,  
PROGRAMME GRANDE ÉCOLE

In an era where no sector of the economy has escaped disruption, it is time for Management Schools to invent a new model of education. This is what Rennes SB will give you!



# RENNES SB LAUNCHES THE PROGRAMME GRANDE ÉCOLE REFORM

## INNOVATIVE TEACHING METHODS

### A UNIQUE SKILLSET FOR INSPIRING LEADERS

- Double degree for all
- 100% of the management courses in English
- Personal development
- Career coaching
- Humanities
- Workshops for the hybridization of skills (students / professors / associations / citizens ...)
- Crash courses
- Pop-up modules
- Open seminars
- Learning experiences co-designed by students
- Innovative courses: agribusiness, data driven economy...

This year, Rennes SB is launching the reform of its Programme Grande École. It will be an exceptional curriculum, fitting the requirements of our constantly changing, complex and international world. Our aim is for our students to become free spirits, no longer confined by conventional ways, where each individual feels fulfilled.

**How?** By placing students at the heart of the transformations in the society where they are currently evolving and where they will continue to evolve in the future.



> TO EMPOWER OUR STUDENTS,  
FOUR POINTS DEFINE THE  
**PROGRAMME GRANDE  
ÉCOLE REFORM:**



# 1 AN INTERNATIONAL CAMPUS

One unique campus where all student life and student experiences take place.

Teaching will be done entirely in English, by faculty members - 95% of whom are non-French - in multicultural classes. This unique multicultural environment prepares students to cope with diversity and intercultural relations and operate successfully in a globalised world.



- Exchange feedback and testimonials by French students (culture, way of life, etc)
- Presentation of partner universities by foreign students
- Introduction to different cultures by the Well'Come student association
- International Talent Show to celebrate the diversity on campus



RENNES SCHOOL OF BUSINESS

## AN ACTIVE WAY TO USE LANGUAGES

Through Way Up! students embark on a new, active adventure to enhance their language skills. Participation and communication are key. Students follow themed modules according to their specific needs and objectives: Personal Branding, Current Affairs, Studentpreneur...

# 2 IMMERSED IN THE WORLD

Two, is the minimum number of semesters that Programme Grande École students spend abroad on academic exchanges in one of our 300 main partner universities and on internships. It is also the number of languages students can study. «Explore» or «Expand» are the 2 tracks Students can choose from.

# 3 INNOVATIVE TEACHING SPACES FOR AN UNFRAMED TOMORROW

Students learn in-class, out of class, from others and by themselves. The learning experience is divided into 3 different spaces.

## **A space for confidence: to reinforce fundamental knowledge and to learn to know each other better**

Rennes SB wants to prepare its students to face an international and complex world. To be able to do this, certain life-skills are essential: Curiosity, Assertiveness, Creativity, Humility, Empathy. "Soft skills" have become an essential part of a recruiter's expectations for young talent. Ignoring this, would mean that we would be at risk of being totally unsuited to a constantly changing labour market.

Acquiring the basics of management and work methodologies; developing general knowledge; knowing one's strengths and weaknesses; having a better grasp of foreign languages via "WayUp!"; or knowing how to use today's digital tools competently... What better way for future graduates to have the confidence and assertiveness to fit into our complex world.

## **A space for curiosity: to explore, to leave one's comfort zone**

Students are given the keys to be able to create their own professional project, by exploring new themes and receiving professional coaching. Thanks to an in-house, innovative approach called "Be-Have". Events, such as "Career Boosters", allow students to have frequent direct contact with companies.

## **A space for freedom: to be able to invest in a project as part of an association**

Being part of the Programme Grande École is also being able to gain new experience as a member of a student association: investing one's time and efforts in one's own chosen domain, as from the first year.

With the Programme Grande École reform, commitment to associations and student initiatives are highly valued. As from 2019, Rennes SB will enrich the student experience for its future graduates, by opening association membership to foreign students. This will give an entirely multicultural and 100% English-speaking experience beyond the classroom. Collaborative projects and participation in associations linked to specific themes, such as environment or finance, will also be available.





# 4

## AREAS OF EXCELLENCE

Our 4 areas of excellence respond to international challenges and the strengths of our local environment:

- **Thriving through Complexity;**
- **AI-driven Business;**
- **Agribusiness;**
- **Green, Digital, & Demand-Driven Supply Chain Management.**

At the end of the Programme Grande École 24 specialisations are available, linked to these fields of research. Some student association projects are also linked.

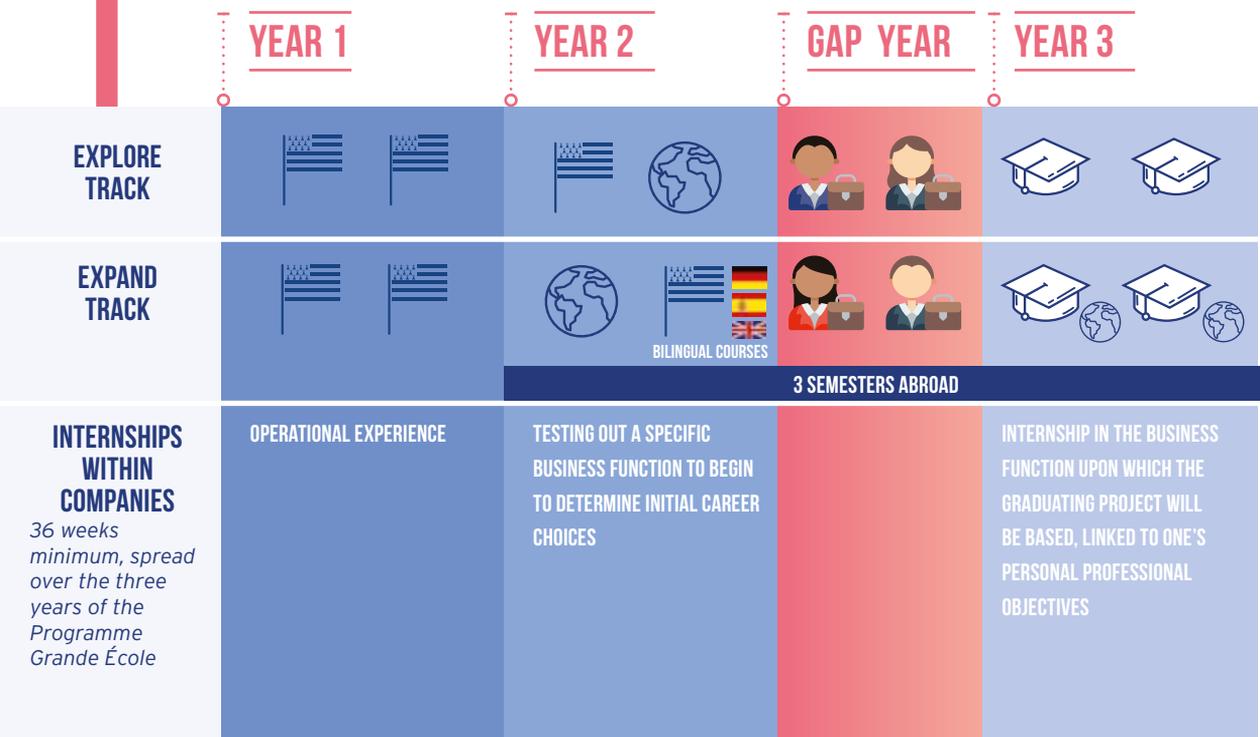
**24 SPECIALISATIONS ARE AVAILABLE:**

**13 DOUBLE-DEGREES IN FRANCE;**  
**7 DOUBLE-DEGREES ABROAD;**  
**4 WORK-STUDY TRACKS**

# A 3-YEAR PROGRAMME

## 3 YEARS TO OPEN UP TO THE WORLD AND TO MASTER FUNDAMENTAL KNOWLEDGE

- 1 "Out-of-the-box" reform
- 2 new Tracks: Explore and Expand
- 2 bilingual pathways with Expand: English/Spanish or English/German
- 300 partner universities
- 24 specialisations - 7 double-degrees and 4 work-study specialisations
- 36 weeks internships
- Up to 4 semesters abroad
- International classes
- 100% management courses in English
- Collaborative experiences in associations
- 3rd year collaborative project/ Blossom week



RENNES



PARTNER UNIVERSITY



GAP YEAR



DOUBLE DEGREE

**Our Programme Grande École aims at transforming students into inspiring leaders able to thrive in international complexity. Our Programme Grande École is proud to offer: a multicultural environment, an #Unframed learning experience, its specific areas of expertise to envision the world.**

**COURSES PROGRAMME :**

- Fundamentals of management: Marketing, Finance, Human Resources, Negotiation, Strategy, Data Science
- Humanities : Psychology, Geopolitics, Law
- Professional development and Personal development
- Association



**A DOUBLE DEGREE FOR ALL**

Every student on the Programme Grande École (except students with a work-study contract) will leave Rennes SB with a double degree, either from the Master of Sciences at Rennes SB or with one of our partner universities. A double-degree in Japan linked to Fine Arts ; a specialisation in Supply Chain via a partnership with Insofe University in India ; or an Entrepreneurship Masters with the INSA engineering school. 20 double degree options students can choose from while following either the Explore or Expand track.



*Like all Management Schools, Rennes SB offers quality education, however, according to me, it is the international aspect that makes the difference. Amongst the numerous double degrees that I was able to choose from, studying in Tongji University in Shanghai was part of my course. Following my exchange, I stayed in Asia and today I live and work in Hong Kong. I am fully taking advantage of my experience.*

**Maxime Verbena**, Rennes SB student alumna, cohort 26



# 24 SPECIALISATIONS AVAILABLE



## 13 DOUBLE-DEGREES IN FRANCE

- MSc International Human Resource Management
- MSc Sports and Tourism Management
- MSc Creative Project Management, culture and Design
- MSc International Financial Data Intelligence
- MSc International Accounting, Management Control and Auditing
- MSc International Finance
- MSc Big Data and Business analytics
- MSc International Luxury and Brand Management
- MSc in Strategic and Digital Marketing
- MSc Supply Chain Management
- MSc Sustainable Management and Eco-Innovation
- MSc Innovation and Entrepreneurship
- MSc International Negotiation and Business Development

## 4 WORK-STUDY TRACKS

- Innovative Projects Management (M1 and/or M2)
- Retail & Business Development (M2)
- I.T. Business Management (M2)
- Audit - Accounting (M2)

## 7 DOUBLE-DEGREES ABROAD

- China: Beijing Foreign Studies University (BFSU)
- China: Tongji University - School of Economics and Management
- Germany: Hochschule für Wirtschaft und Recht Berlin School of Economic and Law
- Japan: Nagoya University of Commerce and Business
- Lebanon : Université La Sagesse de Beyrouth
- Switzerland: ZHAW - School of Management and Law
- USA: University of Northern Iowa



*I am currently on exchange in India, at Jaipuria Institute of Management, located in Jaipur in Rajasthan. On my arrival I immediately felt absorbed by the omnipresent Indian culture. A change of scenery! Even with the passing months, I still discover new things on a daily basis. This country is so full of cultural wealth. It has been an experience that promises to be truly unforgettable.*

**Antoine Cabon, Rennes SB student 2nd year, cohort 28**





## WORK-STUDY, WORK DIFFERENTLY

The work-study programme is a professional path which allows students to:

- Put the theoretical knowledge they have acquired into immediate practice, by interchanging periods of learning in school and periods spent working in companies,
  - Substantially develop their employability,
  - Finance their studies more easily.
- Work-study courses at Masters Degree level have the same high standards and lead to the same Masters Degree.
- 4 specialisations are available: Innovative Projects Management (M1 and/or M2); Retail & Business Development (M2); I.T. Business Management (M2); Audit - Accounting (M2)

### **An offer of 220 work-study contracts**

Rennes School of Business is dedicated to meeting all its students' expectations and thus offers the Programme Grande École as a work-study programme format over one year (M2) or two years (M1 and M2).



*I completed my Master's degree as part of a work-study track, working as a Department Manager at Décathlon at the same time as being a student. I started in September 2017 as an Assistant Department Manager. Since early January 2019, I have been at the head of the same department. I supervise a team of 5 people. Managing the team is a real challenge for me as some of them are twice my age. Thanks to this opportunity, I have been able to develop managerial skills, a major asset for the employment market at the end of a Master in a Management School.*

**Davia Mariotti, Rennes SB student 2nd year, cohort 28**



**BE EXCELLENT!**

**FINANCE YOUR STUDIES!**

- "Rennes SB scholarship of Excellence" grant recipients: the top 30 students from the preparatory classes who are enrolled in the Rennes School of Business Programme Grande École (for the academic year 2019/20)

- Fully financed for 1st year; accompaniment towards a work-study contract in 2nd year, integration into a "talent" track, specifically for high potential students

# STUDENT EXPERIENCE

## PREPARE FUTURE GRADUATES FOR THE WORLD OF TOMORROW

- 4 500 students on campus of whom 55% are non-French, representing 70 nationalities
- 100 permanent professors, of whom 95% are non-French, representing 40 nationalities
- 1 multicultural association for PGE1 students
- 91% satisfaction rate for the choice of partner university
- United Nations of Rennes SB: alliance between professors, international students and companies
- Geopolitics Chair

### STUDENT EXPERIENCE AT RENNES SB

The student experience unfolds through actions and specialised tools:

- Daily information for students (Aloha square: a dedicated reception area; an administrative helpdesk, a blog, an application);
- Active participation by the students in the life of the school (VOICE: collaborative working between students, administration and professors, Junior Advisory Board, ...);
- Multicultural exchanges in associations and in class.

## RENNES SCHOOL OF BUSINESS, ONE OF THE BEST BUSINESS SCHOOLS IN THE WORLD!

### TRIPLE-CROWN ACCREDITED



This triple accreditation is shared with less than 1% of other Business Schools worldwide.

## INTERNATIONAL RANKINGS



**Master in Management**  
2018 Ranking



**Master in Finance**  
2018 Ranking



**Executive MBA**  
2018 Ranking



**European Business School**  
2018 Ranking



World ranking of Masters in Management (MIM)



Top 25 Performing Universities in Student Mobility Category



2019 Shanghai Ranking Management



## RENNES SB CAMPUS, A FIRST-CLASS LIVING ENVIRONMENT

Situated in the city of Rennes, 10 minutes from Rennes' historic centre, accessible 6 days a week, the Rennes School of Business campus offers an ideal working environment for the educational requirements and lives of its students:

- 27 000m<sup>2</sup> and 4 buildings
- A Bloomberg trading room
- A business incubator
- An InnoLounge (innovation space)
- A central avenue, "la Rue des Entrepreneurs", entirely dedicated for the students
- Sports and training rooms
- An outdoor sports field
- 1 student lounge
- 1 music studio
- 1 large cafeteria
- 1 snack bar
- A housing online platform
- Lecture theatres, with 50 to 400 seats
- 1 office for each of the student associations
- 1 language resource centre
- 1 multimedia resource centre: 20 000 books and 5 500 online journals from the main international databases on Management
- 1 student hall of residence



*The associations at Rennes School of Business allow students to identify, understand and manage all issues related to Management, including constraints, deadlines and above all, better comprehending the challenges posed by the professional sector. Being president of an association is a responsibility, one which offers a golden opportunity to learn more about yourself and to be as well prepared as possible to start your career on the right foot. An experience I will remember all my life and that has taught me so much, a real added value in the life of a student!*

**Doriane Scioreto**, Rennes SB student 2nd year, cohort 28



# 26 STUDENT ASSOCIATIONS PUNCTUATE STUDENT LIFE

Revealing talent and as an integral part of the first year of the Programme Grande École, the associations allow students to apply multicultural management alongside other international students. CSR strategies have been developed through solid actions. The associations allow the students to work in teams, to manage and to develop projects in an operational context, which is close to the reality of real world business.

**The associations are divided into five areas of activity and offer a wide range of projects:**

“Saut du cœur” (Sidaction), “Concert contre le cancer”, “Édition du guide Flâneur”, “4L Trophy”... are just some of the flagship projects.



## FIVE AREAS TO DEVELOP PROJECTS!

### ART & CULTURE

APOGEE #gastronomy // BDA #art club // DESCIBEL #music // LE FLANEUR #guide // ROAZHON RECORDS #radio // WARLOCK #cinema



### BUSINESS

BREIZH INVESTORS #financial markets // RENNES JOB SERVICE #temp agency // BRETAGNE CONSEIL #consulting // SPEAK UP #debate // START YOU UP #entrepreneurship // KRYPTOSPHERE #cryptocurrency



### HUMANITARIAN CAUSES

BDH #humanitarian // ENACTUS #social causes // OPERA #support // TER&CO #sustainable development // WELL'COME #international



### STUDENT LIFE

BDE #student office // R'STORE #brand merchandising



### SPORT

BDS #sports club // FAST RENNES #karting // 4L TROPHY COORD° #race // IRO #extreme sports // OCEANIA #sailing // RENNES GLOBAL GAMING #video game // TEAM CHALLENGE #Ecricome sport challenge



# INNOVATION AND ENTREPRENEURSHIP

Stimulating innovation and supporting students with projects is a strategic commitment of Rennes SB. Each student can fulfil his/her ambitions and live a multidimensional and personalised experience to express his/her creative potential and develop his/her entrepreneurial spirit. The courses rely on the acquisition of successful Innovation Management methods and on original experiences in (In)Entrepreneurship.

## Design Sprints

Students will spend the first week of their first year of studies in "design thinking" mode, working on a corporate issue in a group set-up that will enable them to suggest solid solutions to both the partner company and an adjudicating panel. 60 groups take part, but just 1 of the 60 proposals will emerge as the winner!

## InnoCapt

InnoCapt offers Programme Grande École students the opportunity to use their study period abroad, to acquire innovation ideas for organisations. Classes on "Capturing Innovation Abroad" prepare students for this challenge.

## InnoStart incubator

InnoStart offers students the opportunity to set up their business in complete security, with fully-equipped, connected offices, managerial supervision, a network, and resources.

## MSc in Innovation and Entrepreneurship with INSA

This specialisation, based on the expertise of two "Grandes Écoles" Rennes SB and INSA Rennes, leads to a double degree. It encourages students to develop their entrepreneurship projects within their own start-up or in an existing company, by developing a new project or innovative market.



## Idea: an innovation challenge

The "IDEA innovation" competition, run by the association "Start you UP", is designed to stimulate innovative spirit among students. During the challenge, each of the 26 associations demonstrates its ability to innovate and its team spirit, by drawing up achievable, innovative projects.

# BUSINESS REALITY

## PROFESSIONAL DEVELOPMENT POSSIBILITIES THROUGHOUT THE COURSE

- Design Sprint : 3-day challenge, 500 students, 1 business case
- “Innostart” incubator for start-ups
- Associations linked to the Areas of Excellence
- Specialisations in partnership with the INSA & EME schools
- 25 annual “specifically business orientated” events
- More than 220 work-study contracts
- Professional development over 3 years (Be-Have)

As soon as students begin the Programme Grande École they establish direct links with the corporate world and gain insight into the many professional challenges it poses. Throughout their course, Rennes SB supports them, on a daily basis, to understand these issues, to develop and to find their own way.

## SOME EXAMPLES

### NETWORK LOUNGE/LUNCH

A manager establishes links with students in an informal setting, discusses a range of issues and assesses their soft skills. Students benefit by improving their understanding and knowledge of the social networking codes needed for a successful managerial career.

### BUSINESS WORKSHOPS

Career-oriented workshops featuring professionals who share their “on-the-job” experience in different positions and functions, enabling students to explore their future professional choices.

### CAREER BOOSTER

A coaching programme for high potential French and international students from Rennes SB. During these dedicated moments, spread over the academic year, students can establish advantageous, close relationships with a pool of six companies. International Students will also take part in intensive French language courses.

### RECRUITMENT FAIR

A one-day event that brings together more than 50 companies and Rennes SB students, enabling recruiters to present offers for internships, work-study contracts, voluntary work and permanent positions.





## 6 CORPORATE DAYS FOR YOUR CAREER

Network Lounge, roundtables, workshops, recruitment forums, conferences, jobdatings, presentations, coaching sessions, company visits...

Rennes SB organizes 6 Corporate Days a year - this unique opportunity helps students to meet with companies, learn more about career opportunities, widen their network, establish links, explore new professional choices, find an internship, work-study contracts, voluntary work or permanent positions...

Throughout their studies, Rennes SB prepares students to develop themselves personally and professionally.

Each student benefits from:

- career workshops aimed at exploring professional expectations and defining a professional pitch;

- career / business events allowing them to master and adapt behavioral intelligence in any professional and para-professional situation.

## Jobdays

Rennes SB gives students the opportunity to meet with companies and attend presentations. Job interviews are held following the presentations based on requests submitted by the students.

# PARTNER COMPANIES

Altran  
Adidas  
Airbus  
AccorHotels  
Adeo  
Auchan  
Adecco  
Astellia  
BCF Life Sciences  
Bio3G  
Carrefour  
Credit Agricole  
Coca-Cola  
Conforama  
Danone  
Decathlon  
Deloitte  
Dolmen  
Eco-Compteur  
EDF  
Even  
EY  
Faurecia  
Ferguson  
Fnac

Financo  
Groupe Rocher  
Groupe Lactalis  
Groupe Le Duff  
Groupe Beaumanoir  
Groupe Samsic  
Groupe Roullier  
Group Royer  
HSBC  
Ikea  
iAdvize  
KellyDeli  
Krampouz  
Kerlink  
Kering  
KPMG  
Lengow  
La Poste  
Lidl  
L'Oréal  
LeroyMerlin  
Manitou Group  
Mediaveille  
Mazars  
Mobility Tech Green

Mondeléz International  
Nestlé  
Néo-Soft  
Neovia  
Niji  
Orange  
O2 Care Services  
P&G  
PSA Peugeot Citroën  
Pwc  
Regards  
Safran  
Speachme  
Sdmo  
STG  
Suez Environment  
Société Générale  
Technicolor  
Total  
Triballat  
UbiFlow  
Unilever  
UNI QLO  
Valorex

**63%**

of graduates find employment  
with an international  
component in their job

**70%**

are employed  
prior to  
graduation

**95%**

are employed  
within 6 months  
of graduation

(Source : Financial Times Ranking 2018)

“

*My three years at Rennes School of Business were very rewarding both professionally and personally, so it was this message that I wanted to convey when I became a monitor. Sharing my student experience was a pleasure; I had the feeling of helping the high school students with whom I exchanged.*

**Amandine Linero**, Rennes SB student  
alumnus, cohort 26

”



# RENNES SB ALUMNI: A STRONG INTERNATIONAL NETWORK

Rennes SB Alumni network offers a range of benefits to both students and alumni: internship and job offers, conferences, counselling, executive guest speakers, "topic meetings".



#### A developing network

- More than 19 000 members (French & international) and 13 000 alumni across 100 countries
- Eighty events organised every year
- More than 15 000 job vacancies (and alumni internships) posted in 2018

**For more information:**  
[www.rennes-sb-alumni.com](http://www.rennes-sb-alumni.com)



*The Programme Grand École at Rennes School of Business has been a stepping stone for my career. Having acquired technical background in India, I wanted to expand my business and entrepreneurial skills on a global level. Rennes SB gave me an opportunity to develop my general business skills in the 1st year of the programme and during my 2nd year (gap year in business), the "InnoStart" Incubator - one of the business incubation facilities at Rennes SB - helped me kick start my project "Marché Délice"*



*Later in my final year, I chose to do a double degree in Msc. Business and Data Analytics, working alongside the start-up. In short, the Programme Grande École has not just given me quality education with global prospects alongside its multi-cultural student and staff community, but also has been the major support in the development of my start-up in a foreign nation.*

**Sagor Dhabalia**, alumnus, cohort 26 Founder of The-Service-Network and Marché Délice



# AREAS OF EXCELLENCE

**“THIS IS DIFFERENT.  
THIS MAKES A DIFFERENCE.  
THIS IS RESEARCH AT RENNES SB\*”**

- 4 Areas of Excellence
- 1 research laboratory
- Accompanying companies
- Introduction of the areas of excellence within the curriculum disciplines

(\*Research Lab motto)

The Research Lab at Rennes SB addresses current issues relevant to organisations and institutions. It is trans-disciplinary in nature, cutting through multiple management disciplines. It is organised around 4 areas of excellence: Thriving through Complexity; AI-driven Business; Agribusiness; Green, Digital, & Demand-Driven Supply Chain Management.

A strong anchoring of research activities in a school is a major asset for all: members of the high-level faculty wishing to join a state-of-the-art research institution and students benefiting from a stimulating work environment and from teaching, given by internationally recognised professors who are experts in their fields.

[rennes-sb.com/research-lab/](https://rennes-sb.com/research-lab/)



# A MULTICULTURAL FACULTY

The cultural diversity represented by the Faculty at Rennes School of Business, along with their academic and professional track record, are of direct benefit to students, providing the global environment that mirrors the reality in which companies operate today. Beyond their involvement in the five core academic disciplines (Marketing, Supply Chain Management & Information Systems, Strategy & Innovation, Finance & Accounting, and Management & Organisation), Faculty

members showcase their research and expertise within the Rennes SB Areas of Excellence: Thriving through Complexity; AI-driven Business; Agribusiness; Green, Digital, & Demand-Driven Supply Chain Management.

Course modules are developed in a transverse fashion, providing students with a unique opportunity to approach key management topics from different cultural, functional, and disciplinary perspectives.

“It is a unique privilege to work in such an international and diverse environment, with my colleagues not only coming from countries all over the world, but also having been exposed to different cultural experiences throughout their academic and professional careers. I often think of Rennes SB as an island; a special place for intellectual exchange and collaborative learning. Within our community, we encourage our students to stretch their boundaries, move beyond their comfort zones, and identify innovative and "unframed" solutions to managerial problems.”



**BERNADETT KOLES**  
ASSOCIATE DEAN FOR TEACHING



**70**

nationalities  
on the campus

**300+**

main partner  
universities

**100**

permanent professors,  
of whom 95%  
are non-French

# ADMISSION PROCEDURE



**TO APPLY, YOU MUST PASS ENTRANCE EXAMINATION  
“ERICOME OR TREMLIN”.**

[www.ecricome.org/concours](http://www.ecricome.org/concours)



## **CLASSES PRÉPARATOIRES**

Concours Ecricome Prépa  
Concours Ecricome Littéraire

## **YOU COME FROM A BTS, DUT OR OTHER UNIVERSITY PATHWAY**

Tremplin 1  
Tremplin 2

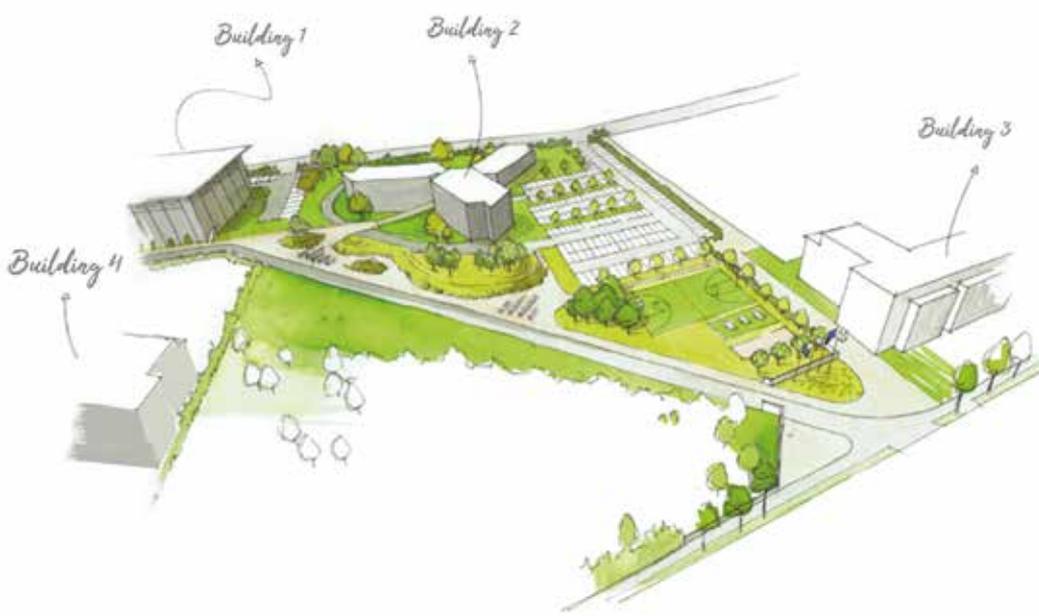


Rennes:

- . Ranked 2nd best city in France in which to work (*L'Express*, January 2019)
- . Ranked 4th best city in France in which to study (*L'Étudiant*, Overall ranking of student cities "Palmarès général des villes étudiantes" 2018-2019)
- . Ranked 5th best city in France in which to live (*L'Express*, Ranking 2018)

More information on: [www.rennes-sb.fr](http://www.rennes-sb.fr)





**Transport and access to school**

By underground: follow the "Direction Kennedy" to "Pontchaillou" station  
By train: 90 minutes from Paris by TGV  
By car: the "student" car park will be open for you - the entrance is located on rue Robert d'Arbrissel

**RENNES SB  
 OPEN-DAYS 2019-2020**

- Saturday, November 16, 2019: from 9:00 am to 5:00 pm
- Thursday, December 12, 2019: evening from 5:00 pm to 8:00 pm
- Saturday, January 11, 2020: from 9:00 am to 5:00 pm
- Saturday, March 7, 2020: from 9:00 am to 5:00 pm

**YOUR DEDICATED  
 "PROGRAMME  
 GRANDE ÉCOLE"  
 CONTACT**

**MORGANE DUVALLET**  
 DEVELOPMENT OFFICER  
 MASTER IN MANAGEMENT PROGRAMME  
 GRANDE ECOLE

morgane.duvallet@rennes-sb.com  
 Tel : +33 (0)2 99 33 48 21  
 www.rennes-sb.com



-  [linkedin.com/school/rennessb](https://www.linkedin.com/school/rennessb)
-  [facebook.com/RennesSB](https://www.facebook.com/RennesSB)
-  [instagram.com/rennes\\_sb](https://www.instagram.com/rennes_sb)
-  [twitter.com/rennessb](https://twitter.com/rennessb)
-  [rennes-sb.com](https://www.rennes-sb.com)
-  [admissions@rennes-sb.com](mailto:admissions@rennes-sb.com)

**MORE  
THAN EVER**

**THE WORLD  
BELONGS TO  
THE OPEN  
MINDED**