

A black and white photograph of three business professionals (two women and one man) standing together and smiling. The photo is framed by a white border that is slightly tilted. The text is overlaid on the center of the photo.

**YOU WON'T LEAVE  
THE IMBA AS THE SAME  
PERSON. YOU WILL  
LEAVE TRANSFORMED.**

> Gain the skills required for the next step in your career with a stimulating program, tailor-made to your professional needs.

**INTERNATIONAL MBA**



EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

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## **BECOME A PIONEER OF CHANGE**

As a French “Grande École”, IÉSEG prepares changemakers who, through innovation and humanism, will develop socially responsible companies that redefine the international context.

Choosing IÉSEG means confronting challenges, defying conventions, and playing a role in changing the world!

**Get ready to join the new culture of international management.**

# REASONS TO CHOOSE IÉSEG

## 1

### APPLYING THEORY

- > Academic programs take into account the major challenges facing society: artificial intelligence, big data, ethics, sustainable development, etc.
- > Programs combine solid theoretical knowledge and role-playing, management disciplines and personal development, general culture and openness to the world
- > A specially designed academic course supplemented with professional experience

## 2

### LOOKING BEYOND BORDERS

- > An immersion in an intercultural environment and with an international faculty
- > A dynamic international community of graduates

## 3

### A GLOBAL AND DIFFERENTIATING APPROACH

- > Innovative teaching methods that provide a unique, challenging and interdisciplinary learning experience
- > A personal development program with personalized support for students' professional projects
- > Shared values for all stakeholders: Accomplishment, Responsibility, Integrity, Solidarity and Engagement

#### ACCREDITATIONS AND LABELS

IÉSEG and its programs are recognized by several French and international accreditation bodies, guaranteeing the School's excellence. Holder of the "Triple Crown" of international accreditations (EQUIS, AACSB and AMBA), IÉSEG is a member of the very select circle of top global business schools.



In 2020, IÉSEG was awarded the Campus France "Welcome to France" certification label, which distinguishes French higher education institutions that have met different criteria in welcoming international students.



## KEY FIGURES



### ACCREDITATIONS AND RANKINGS

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**3** international accreditations:  
**EQUIS - AACSB - AMBA**

**Ranked 33<sup>rd</sup>** in the 2019 global ranking of the best Masters in Management programs (*Financial Times*)

**Ranked 20<sup>th</sup>** in the 2019 global ranking of the best Masters in Management programs (*The Economist*)



### STUDENTS AND ALUMNI

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**6,100** current students and **1,000** executives/managers trained each year

**10,000** graduates



### THE FACULTY

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**162** permanent professors from 47 different countries

100% of permanent faculty with a **PhD/Doctorate**



### PARTNERS

---

**306** partner universities in 75 countries

**2,500** partner companies



*“Making the decision to study at IÉSEG means choosing to join an international community of changemakers with strong shared values.”*

**Jean-Philippe AMMEUX**  
Dean, IÉSEG School  
of Management

# VISION, MISSION AND VALUES

## Empowering changemakers for a better society

### ■ VISION

The IÉSEG vision that emerged from a collective effort, involving all the School's stakeholders, is that in 2025, IÉSEG will be a **unique international hub empowering changemakers for a better society**.

### ■ MISSION

- > **To educate managers to be inspiring**, intercultural and ethical pioneers of change
- > **To create knowledge** that nurtures innovative leaders
- > **To promote creative solutions** for and with responsible organizations

### ■ VALUES



#### — ACCOMPLISHMENT —

We support members of the IÉSEG community to go the 'extra mile', **forging their own path and achieving meaningful goals in life**.



#### — RESPONSIBILITY —

We take into account **the impact of all our decisions and activities on people, the planet and business**.



#### — INTEGRITY —

We, students and staff, **act ethically in a consistent way** in all of our personal and professional activities.



#### — SOLIDARITY —

We pay particular care and attention to everyone by **fostering inclusiveness in all our activities**.



#### — ENGAGEMENT —

We are, actively and collectively, committed **to making a positive impact**.

# IÉSEG TEACHING AND LEARNING STRATEGY

A unique, demanding and meaningful learning experience



## PRINCIPLE 1: ACTIVE LEARNING

### OBJECTIVE

To foster students' engagement and involvement in their own learning through:

- > individual and group activities,
- > flipped classrooms (theoretical readings in advance, in-class applications),
- > student involvement in co-construction of courses.



## PRINCIPLE 2: PERSONALIZED DEGREE

### OBJECTIVE

To deliver personalized academic paths to students to enable them to gradually build their learning journey in line with their career plans and objectives. This includes:

- > individualized career coaching sessions,
- > career workshops,
- > meetings with companies.



## PRINCIPLE 3: INTERDISCIPLINARY LEARNING

### OBJECTIVE

To enable students to connect and give meaning to the knowledge acquired during courses through:

- > internships,
- > non-profit projects (for example with associations or clubs),
- > interdisciplinary projects,
- > real company projects.



## PRINCIPLE 4: FOCUS ON SKILLS ACQUISITION

### OBJECTIVE

To continually strengthen the link between theoretical teaching and the complex issues that students will encounter in the business world.

- > Programs are reviewed regularly by a panel of professionals working in the relevant fields.
- > Content is reviewed for pertinence with respect to companies' evolving expectations.
- > Role playing and real business situations are used regularly.

# CAREER PROGRAM

## Personalized support and guidance for all participants until they enter the job market

The Career Program has been designed to **help participants formulate and implement their professional project** in line with their aspirations, skills, and the socio-economic reality of the labor market.

**The objective** is to facilitate their integration into a company, within an environment that fosters their personal and professional growth.

## IN 2019/2020, THE CAREER PROGRAM INCLUDED:

more than **2,700** course hours

more than **2,300** hours of individual coaching

**54** certified coaches with job expertise in line with the majors of the students they coached

**122** events, such as conferences, networking and recruiting sessions, company workshops, etc.

## THE PEDAGOGICAL APPROACH OF THE CAREER PROGRAM:

At the service of all IÉSEG students, the Career Program is built on a pedagogical approach including digital modules, interactive courses, blended learning, coaching, etc. **This alternation of different pedagogical modes** plays an essential role in consolidating learning, offering students experience in different phases:

# 1

### INSPIRING

> To create the impulse to get involved and expand their horizons, especially through the sharing of expertise and experiences.

# 2

### STRUCTURING THOUGHTS

> To encourage individual reflection in order to dive deeply into the subjects (reverse learning, individual study, preparation of sessions in advance, etc.).

# 3

### CO-CONSTRUCTING

> To work collectively so that students learn together and from each other by systematically forming randomized work groups.

# 4

### EXPERIMENTING

> To encourage students to take action and experiment in order to play an active role in their own learning. This, in turn, relies on the group dynamic, which encourages students to produce, debate, and integrate new material in their growing body of knowledge.

# 5

### REFORMULATING

> To summarize what has emerged through the group process in order to properly anchor learning and encapsulate key messages.

# 6

### UNDERSTANDING THE "BIGGER PICTURE"

> To hone students' capacity to analyze and understand the bigger picture, while simultaneously fostering action (intermediate and next steps).

# THE IÉSEG ECOSYSTEM

Meaningful professional contacts throughout your life

## ■ IÉSEG NETWORK, THE ALUMNI ASSOCIATION

Founded in 1971, the Alumni Association, called IÉSEG Network, connects 10,000 people, reflecting the growth experienced by the School. A dynamic international community, the association also provides opportunities for training, locating information, networking, providing support and recruiting.

### **The missions of IÉSEG Network:**

- > to contribute to IÉSEG's reputation within international businesses,
- > to maintain an active and participative network,
- > to serve as a career accelerator,
- > to guide students and graduates in their professional projects.

**The Association organizes numerous social events in Lille and Paris** throughout the year, but also at other sites in France and abroad (Dubai, Singapore, New York, London, Brussels, etc.).

On all themes related to professional development, IÉSEG Network, in collaboration with IÉSEG, offers its members workshops, after work get-togethers, clubs, coaching sessions, etc.

All students benefit from detailed knowledge about partner companies and organizations, helping them to better define their professional projects and develop their own networks.

For more information: [ieseg-network.com](http://ieseg-network.com)

## ■ NOTABLE ALUMNI

**Alumni play a key role in developing the reputation and image of the School internationally and embody IÉSEG's values including solidarity and engagement. They are actively involved in the School, participating in courses and conferences, by proposing internship or employment advertisements.**

Here are a few examples of Notable Alumni from the School:

- > Sudhindra SHARMA: Leasing & Investor Marketing Analyst / AIRBUS
- > Kalyani MUDLIAR: Vice President Risk Finance and Treasury / BARCLAYS INVESTMENT BANKING
- > Christophe CATOIR: President, France Northern Europe / THE ADECCO GROUP
- > Lisbeth CACERES: AVP Controlling PPD Headquarters / L'ORÉAL
- > Guillaume FOURDINIER: Co-founder / AGRICOOOL
- > Elsa HERMAL: Co-founder and Managing Director / EPICERY

More examples of career paths of IÉSEG Alumni: [www.ieseg.fr/en/about-ieseg/notable-alumni](http://www.ieseg.fr/en/about-ieseg/notable-alumni)



**One of IÉSEG's guiding principles is that its students need exposure to today's primary stakeholders in order to become tomorrow's managers. Our partner companies reflect this desire to transmit an expertise that derives directly from the working world. They guide and direct our future changemakers:**

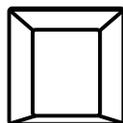
AB INBEV, ACCENTURE, ACCOR HOTELS, ADEO, ADIDAS, AG2R LA MONDIALE, AIR FRANCE, AIR LIQUIDE, AKZO NOBEL, ALDI, ALLIANZ, AMAZON, AMERICAN EXPRESS, AMUNDI, AON, ARCELOR MITTAL, ARMÉE, ARVAL, ATOS, AUCHAN, AXA, BANQUE POPULAIRE, BATKA, BNP PARIBAS, BONDUELLE, BOULANGER, BPI FRANCE FINANCEMENT, CAISSE D'ÉPARGNE, CALZEDONIA, CAMAÏEU, CAPGEMINI, CARMIGNAC GESTION, CARREFOUR, CASTORAMA, CERBA, CGI, CHANEL, CHRONOPOST, CIC, CITYONE, CLUB MED, CLUSE, CNFPT, COCA-COLA, COLOMBUS CONSULTING, COMME DES GARÇONS, CORPORATION, COVEA, CREDIT AGRICOLE, CREDIT MUTUEL, CREDIT SUISSE, CRIT, CULTURA, DANONE, DASSAULT SYSTEMES, DECATHLON, DELOITTE, DHL INTERNATIONAL, DIOR, DISNEY, DLPK, DXC TECHNOLOGY, EDMOND DE ROTHSCHILD, ELIOR, ELIS, ENERGIZER, ENGIE, ESTÉE LAUDER, ETAM, EULER HERMES, EURO GROUP CONSULTING, EUROPCAR, EXXI, EY, FAST RETAILING, FERRERO, FM LOGISTIC, FNAC, GALERIES LAFAYETTE, GAN, GÉANT CASINO, GENERAL ELECTRIC, GFI INFORMATIQUE, GOOGLE, GRANT THORNTON, GRAS SAVOYE, GROUPAMA, GROUPE BOLLORE, GROUPE EMERSON, GROUPE HOLDER, GROUPE LA POSTE, GROUPE ROCHER, Groupon, GUCCI, HAPPYCHIC, HAYS, HEINEKEN, HENKEL, HERMES, HILTI, HOZELOCK-EXEL, HSBC, HYATT, HYUNDAI, IBM, IDKIDS, ING, JACADI, JCDECAUX, KEOLIS, KIABI, KILOUTOU, KINGFISHER, KPMG, KUEHNE NAGEL, L'OREAL, LA BANQUE POSTALE, LA HALLE, LA REDOUTE, LACOSTE, LAGARDERE, LANGHAM HALL, LAURA ASHLEY, LEROY MERLIN, LG ELECTRONICS, LHH, LIMAGRAIN, LINDT, LMH, LONGCHAMP, LOOMIS, LOUVRE HOTEL, LVMH, LYRECO, MAJOREL, MARS, MAZARS, MCCAIN, METRO, MICHEL ET AUGUSTIN, MICHELIN, MICROSOFT, MOËT HENNESSY, MONDELEZ, MONOPRIX, MR.BRICOLAGE, NATIXIS, NEOXAM, NESTLE, NIKE, NORAUTO, NOVETUDE, NUXE, ONEY, OPEL, ORACLE, ORANGE, OVH, PARC ASTERIX, PEPSICO, PERNOD RICARD, PHOENIX PHARMA, PIERRE & VACANCES, PRINTEMPS, PROCTER & GAMBLE, PROMOD, PSA GROUP, PWC, RABOT DUTILLEUL, RCBT/ BOUYGUES TELECOM, ROCHE, ROQUETTE, ROXANE NORD, SAINT GOBAIN, SANOFI, SAP, SAS, SECURITAS, SELOGER.COM, SEPHORA, SHOWROOMPRIVE.COM, SOCIÉTÉ GÉNÉRALE, SODEXO, SOLOCAL GROUP, SUCRES ET DENRÉES, TAPE A L'OEIL, TEREOS, THALES, THE ADECCO GROUP, TOTAL, UBER, UNILEVER, VERTBAUDET / CYRILLUS, VIATYS / GROUPE SQUARE, VILOGIA, VINCI CONSTRUCTIONS, VIVENDI, VOLKSWAGEN, WELCOME TO THE JUNGLE, WHIRLPOOL, WILO, WORLDLINE



## WHY STUDY IN FRANCE?

France is an ideal place to study abroad thanks to its rich culture, gastronomy, architecture, and thriving student life. It has been the home of many of the world's greatest philosophers and thinkers, and is a historic center of culture, from the Lumière Brother's invention of cinema to the evolution of the cutting-edge fashion industry. Every year, France's cultural events and festivities attract people from all over the world.

Not only is France renowned for its culture, there are also some particularly good reasons to choose this country to pursue an education in business. Campus France highlights that France ranks third in Europe in gross domestic product and is the second-largest European market (IMF 2018, Eurostat 2015). Furthermore, according to the latest barometer published by international accounting firm EY, in 2020 France has risen to **first place in the ranking of European countries most attractive to international investors.**



## THE PARIS - LA DÉFENSE CAMPUS

### La Défense – Europe's largest purpose-built business district

The La Défense location of IÉSEG's Paris campus is a strategic plus. Established primarily to strengthen IÉSEG's links with French and international companies, it has enhanced the institution's international reputation and visibility.

As IÉSEG's reputation continues to grow along with its student population, the expansion of the Paris-La Défense campus in 2017 has enabled the School to welcome almost twice as many students as it could before. Composed of three buildings with a total of 16,500 m<sup>2</sup> (177,000 sq. ft.), the campus offers students 20 lecture halls, 40 classrooms, three multimedia rooms, two trading rooms, a library, two cafeterias and meeting rooms for clubs and associations.



## STUDENT SERVICES

**Living abroad can be both fun and challenging. IÉSEG has developed a comprehensive program of activities and support mechanisms to facilitate students' adaptation to their new surroundings, meaning the IÉSEG campus and its facilities, but also the city around it and French culture in general.**

### ■ ORIENTATION WEEK

Every year, IÉSEG organizes an orientation week for international students just before the start of the academic year. During this week, students are introduced to IÉSEG and its facilities, the program that they have chosen to study, the staff in charge of their teaching, their class schedule, as well as the School's IT procedures.

A broader orientation is also offered, covering subjects such as, how to navigate the public transportation system and how to handle various administrative procedures, including accessing a government housing subsidy, opening a bank account, and generally understanding the qualities of student life in France. In short, international students are provided with tips and guidelines on how to successfully integrate into the school, the city and the country.

### ■ ACCOMMODATION

A variety of on- and off-campus housing options is available, including student residence halls and private residences, as well as private housing and apartment sharing.

Approximate cost of housing, depending on the type of housing and the duration of stay:

► **Paris: between €500 and €1,200/month**

Most international students in France have access to a housing subsidy provided by the French government, which reimburses part of the rent paid each month. The amount varies from €30 up to €200 depending on several criteria, such as the address, the cost of rent, etc.

### ■ APS / VISA

As students approach the end of their studies at IÉSEG, some may wish to apply for a Temporary Resident Permit, or APS (*Autorisation Provisoire de Séjour*), which allows international students to remain in France for one year after the end of their studies. This period gives graduates the opportunity to look for employment in France or to prepare for the creation of a company in a field corresponding to their training.



## CLASS PROFILE

### ACADEMIC BACKGROUND

35.4%	Commerce and Business
23.5%	Sciences
17.6%	Engineering
17.6%	Information Technology
5.9%	Languages

### AGE RANGE

52.9%	25-30
35.3%	30-35
11.8%	35+

### PRE-MBA WORK EXPERIENCE AVERAGE

> 6 YEARS



## CAREER OPPORTUNITIES \*

### ROLES/BUSINESS AREAS

- > CEO
- > Country Manager
- > Executive Vice President
- > Group C&B Specialist
- > Operations and Logistics Manager
- > Regional Manager
- > Senior Controller/ PMO Manager

### SECTORS

- > Information and Communication
- > Manufacturing
- > Professional, Scientific and Technical Activities
- > Financial and Insurance Activities
- > Utilities
- > Industrial Transportation

**AVERAGE ANNUAL SALARY** (bonus included)

**PRE-MBA: €36,500 / POST-MBA: €86,173**

### EXAMPLES OF COMPANIES THAT HAVE RECRUITED ALUMNI

- > ACCENTURE
- > AMAZON
- > DELL INTERNATIONAL SERVICES
- > LVMH
- > PWC
- > AIRBUS
- > BOEING INTERNATIONAL
- > LEGOS
- > NISSAN
- > STARBUCKS

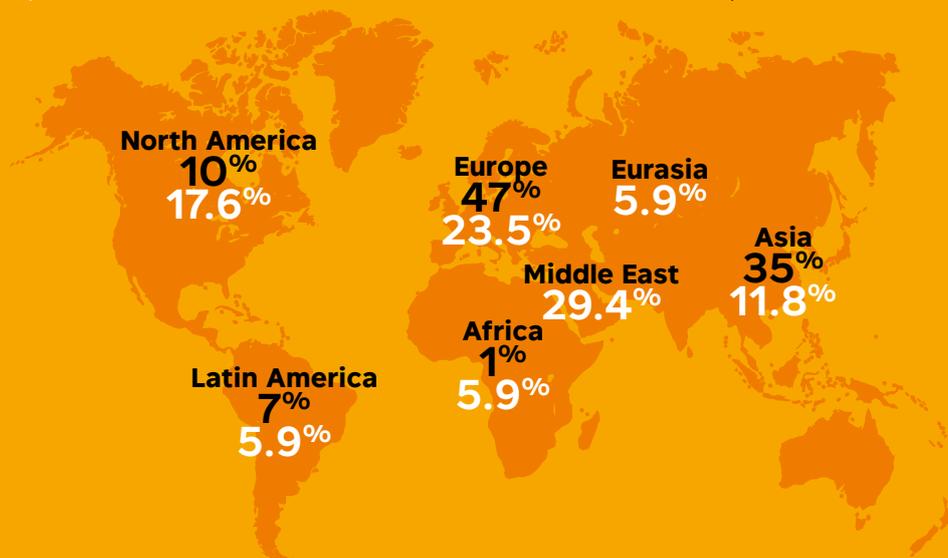
## THE IÉSEG COMMUNITY IS PRESENT ON 5 CONTINENTS



ORIGIN OF OUR CURRENT STUDENTS



LOCATION OF OUR ALUMNI



\*2020 survey led by IÉSEG with graduates from the 2017, 2018, 2019 classes of the program which was cross-referenced with LinkedIn and the IÉSEG Network database

# INTERNATIONAL MBA

The International MBA (IMBA) is aimed at young professionals looking forward to future roles as global business leaders. The program equips participants with an in-depth understanding of the global business context. Participants acquire knowledge in various management disciplines and sharpen their capabilities to apply it in concrete business situations.



**DURATION:**  
> 1 year - 3 terms



**INTAKE:**  
> September 2021



**FORMAT:**  
> Full-time



**CREDITS:**  
> 95 ECTS



**LANGUAGE:**  
> English



**LOCATION:**  
> PARIS

## ADMISSION REQUIREMENTS

The International MBA is aimed at graduates in any field with at least 3 years of full-time and postgraduate work experience. They are committed and open-minded while demonstrating substantial potential for leadership and excellence.

**Programs are offered on a full-time basis and consist of two consecutive semesters of courses (September – May) followed by either an internship, work experience, a consulting project or a thesis. French language lessons (for all levels) are included in the program.**

For more information: [www.ieseg.fr/en/imba](http://www.ieseg.fr/en/imba)



*“Come to IÉSEG to be among specially-selected brilliant people from across the globe, who are eager for a transformational learning experience.”*

**Dr. Jacob VAKKAYIL**  
Academic Director,  
Associate Professor in  
Human Resources Management

The International MBA is aimed at young managers with the potential of being global business leaders. The program equips participants with an in-depth understanding of the global business context. They develop the necessary skills to excel in complex international settings in top management positions or to start their own companies.



## PROGRAM ADVANTAGES

- > The program combines **theoretical understanding with practical experience and skill development**. It is flexible so that, when choosing electives, participants can tailor the program to their interests.
- > Participants receive **personalized support through coaching and a customized career development program**.
- > The case method approach is used extensively to reflect real world challenges, allowing **participants to develop innovative solutions when problem-solving**.
- > This program provides a registered title with the French RNCP (National Repertory of Professional Certification) recognized in France (Level 1) and in Europe (Level 7).
- > **The program ensures interaction with companies in various ways**. Practicing managers are welcomed regularly to interact with participants. In addition, a learning trip in Europe is organized during the second semester allowing for more intensive business and cultural exposure.
- > **The IMBA faculty is a mix of both internal and external faculty from diverse backgrounds**, either academically qualified with doctoral degrees or at least 10 years of professional experience in their fields. They are passionate about teaching and providing support to participants so that they can achieve their full potential.

## PROGRAM FEATURES

The IMBA is a generalist program, providing **all the skills essential to leadership roles**. The emphasis is on managerial performance and the curriculum is both rigorous and demanding. It is directed towards practical learning through **the use of case studies, simulations, experiential activities, class discussions and group projects**.

The content of the program provides input into **all key functional areas of management, including finance, marketing, operations and human resources**. The program offers added value to work experience and career development by exposing participants to multiple business domains, which broadens their abilities, making them eligible for higher leadership positions upon graduation.

**The multicultural environment** enhances participants' personal skills to collaborate with others. Also, they are given the opportunity to develop a global network through in-class interactions, access to the School's online alumni directory and exchanges with companies.



## PROGRAM STRUCTURE

1

### **MODULE 1: DEVELOPING A STRATEGIC MINDSET IN A CHANGING ENVIRONMENT**

- > Business Economics
- > Global Corporate Finance
- > Strategic Management

2

### **MODULE 2: BECOMING A POSITIVE AND TRANSFORMATIONAL LEADER**

- > Ethical Business Leadership
- > Leadership, Organizations and Change
- > Positive Leadership

3

### **MODULE 3: ORGANIZING FOR SUSTAINABLE PERFORMANCE**

- > International Accounting
- > International HRM
- > International Marketing
- > Transnational Operations

4

### **MODULE 4: LEADING FOR INNOVATION**

- > Entrepreneurial Manager
- > Innovation Management

5

### **MODULE 5: ELECTIVES AVAILABLE**

- > Advanced International Accounting
- > Advanced Operations
- > Banking and Financial Markets
- > Business Analytics
- > Business Plan Development
- > Consultancy Management
- > Consumer Behavior
- > European Union Lobbying and Negotiating
- > Firm Valuation and Risk Management
- > Focused Operations Management
- > Information Systems Management
- > International Negotiation
- > Lean Management
- > Luxury Marketing
- > Managing Intangibles: Some Legal Issues
- > Mindfulness and Management
- > Problem Solving and Decision Making
- > Project Management
- > Startups and Investors
- > Strategic Performance Management

6

### **MODULE 6: TRANSVERSAL COURSES**

- > Business Simulation
- > Learning Expeditions
- > Quantitative Methods

“

After multiple professional experiences in finance in South Africa, I joined the IÉSEG MBA program in 2018. I completed my internship at the Banque Internationale - Luxembourg, and since January 2020, I have been working at BNP Paribas Securities Services in Paris, in Securities Lending Settlement Management.

Firstly, I chose to complete my MBA with IÉSEG because of the quality of the education offered at the school, this based on its high ranking and good reputation in France. This seemed like the perfect catalyst for my career in Europe. I was able to not only interact and network with other students

from across the world thanks to the school's diversity, but also thanks to the numerous networking events offered. In addition, I was able to network with professionals in my field and more. This proved to be vital in my ability to attract companies for future roles.

The IÉSEG network was very helpful in growing my professional international contacts. I was able to approach alumni on LinkedIn who would give me advice on how to maneuver my way into the European market, as well as help connect me with people in my field who could help me grow and find opportunities in Europe.

One of the most important pieces of advice I would give to aspiring jobseekers is that it is never too early to start networking. The sooner you start building your network the better.”



Kholeka,  
Graduate - South Africa



## LEARNING TRIPS AND EXCHANGES

Every year, the IMBA cohort visits companies in a few destinations in Europe during a learning expedition. This trip is usually planned in the second semester. The visits enable participants to get firsthand exposure to business practices in Europe, helping to connect the learning from various courses in the context of selected companies and their operations. The trip is also an occasion for cultural exposure to an important European destination, and cements bonds among participants of the IMBA program through a shared learning and cultural experience. In the past few years, the trip has taken the cohort to destinations such as Milan, Zurich, Luxembourg, Amsterdam, Brussels, Munich, etc. The expeditions have involved companies such as Google, Gessi, BMW, EY, GSK, Coca-Cola, etc.

During the second semester, IÉSEG also provides opportunities for a few students to take some additional electives in one or more of its partner schools/universities. These courses are offered over a week and specialize in some aspect of business linked to the region where our partner school/university is located. This arrangement helps IMBA participants to gain a richer multi-location learning experience during their program.

# OTHER MBA PROGRAMS AT IÉSEG

The IÉSEG MBA programs offer high-level management studies. They provide executives and managers with the opportunity to develop the expertise and skills required in top international management positions. Mainly taught in English, the programs are designed to meet the current needs of companies and develop a complete set of managerial skills in a multicultural and international environment.

In addition to the International MBA, IÉSEG offers two other MBAs: the MBA in Leadership and Coding and the Executive MBA.

## ■ MBA IN LEADERSHIP AND CODING

The MBA in Leadership and Coding is designed for professionals with at least 3 years of work experience, interested in a full-time program combining state of the art business and coding courses. The objective of this degree, built in partnership with Le Wagon, a leading international coding school, is to equip and inspire professionals who seek to understand the increasing complexity of a changing digital world in a career that leverages their analytical skills and their versatility in the language of both business and tech.

	Duration: 1 year – Full-time		Credits: 90 ECTS
	Language: English		Accreditations: EQUIS / AACSB / AMBA
	Location: IÉSEG, Paris-La Défense		Tuition Fees (2020-2021): €30,000
	Intake: January		

## ■ EXECUTIVE MBA

The Executive MBA is a two-year part-time program, designed for working professionals. The program is built on positive leadership and the creation of sustainable performance. The objective is to train the new generation of leaders who will have the capacity to take up challenges, such as innovation management or intercultural perspectives. This MBA is targeted at executives, managers and CEOs who already have several years of professional experience and are looking for a degree program.

	Duration: 24 months – Part-time		Accreditations: EQUIS / AACSB / AMBA
	Languages: English & French		Tuition Fees (2020-2021): €39,000
	Location: IÉSEG, Paris-La Défense		
	Intakes: March and October		

More information: [www.ieseg.fr/en/programs/mba](http://www.ieseg.fr/en/programs/mba)

## MEET WITH US

### ■ EDUCATIONAL FAIRS

Discover the list of educational fairs at which IÉSEG will be present:  
[www.ieseg.fr/en/discover-ieseg/meet-with-us](http://www.ieseg.fr/en/discover-ieseg/meet-with-us)

### ■ AMBASSADOR PLATFORM

Discover our Ambassador Platform and ask our students and alumni all your questions about our programs, campus life, etc.

More information at: [www.ieseg.fr/en/ambassadors](http://www.ieseg.fr/en/ambassadors)

International MBA Student Blog

More information at: [ieseg-blog-imba.com](http://ieseg-blog-imba.com)

### ■ LIVE EVENTS

Find the list of virtual (online) events at:

[www.ieseg.fr/en/discover-ieseg/meet-with-us/#live](http://www.ieseg.fr/en/discover-ieseg/meet-with-us/#live)

### SOCIAL MEDIA



IÉSEG School of Management /  
Study at IESEG



ieseg\_school



IESEG School of Management



IESEG School of Management



@IESEG / @StudyatIESEG

# ADMISSION PROCESS

## ■ PROFILE

The International MBA is aimed at graduates in any field with at least 3 years of full-time and postgraduate work experience. They are committed and open-minded while demonstrating substantial potential for leadership and excellence.

## ■ APPLICATION PROCESS

Admission is via an online application at [apply.ieseg.fr](http://apply.ieseg.fr), the review of the supporting documents and a mandatory interview with the Admissions Board. Rolling admission is offered to qualified candidates starting in October 2020.

## ■ APPLICATION CHECKLIST

- > Online application form
- > Recent CV / Resume
- > English Proficiency test for non-native speakers: IELTS 6.5, TOEFL IBT 85, TOEIC 4 skills 850, Duolingo 105, Cambridge Exam B2  
*Native English speakers or candidates who have followed two years of courses taught in English or worked in an English speaking environment are exempt.*
- > Transcripts and diploma
- > GMAT/GRE is a plus (yet not mandatory)
- > Copy of passport
- > €100 application fee

## ■ APPLICATION DEADLINES

### September 2021 intake:

- > May 30<sup>th</sup> 2021 for non-European candidates
- > June 13<sup>th</sup> 2021 for European candidates
- > Early bird deadline: February 14<sup>th</sup> 2021

# TUITION FEES & SCHOLARSHIPS

IESEG offers large numbers of scholarships in the form of tuition fee waivers of up to 50% for students who meet the various criteria. No separate application is needed. Decisions will be made by the Admissions Jury and released along with the admission decision.

## ■ TUITION FEES

- > €28,000 (2021-2022) for European and non-European students

## ■ SCHOLARSHIPS

- > PARTNER SCHOLARSHIP: 10% reduction of the tuition fees if you are coming from one of our partner universities worldwide.
- > EARLY BIRD SCHOLARSHIP: 10% reduction of the tuition fees if you submit your application before February 14<sup>th</sup> 2021.
- > 1<sup>st</sup> NATIONALITY SCHOLARSHIP: 10% reduction of the tuition fees for the first admitted applicant of any nationality that secures his/her place.
- > GMAT SCHOLARSHIP: Up to 20% tuition fee reduction if you apply with a GMAT score between 610-640, 30% if your score is between 650-680, 40% if your score is between 690-720, 50% if your score is 730+.
- > MERIT-BASED SCHOLARSHIP: Up to 25% reduction determined by the applicant's overall portfolio based on high levels of academic performance, rigor, motivation, extra-curricular activities and/or professional expertise.

These scholarships can be combined to cover a maximum of 50% of the tuition fees.

# CONTACTS

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